

SMITH





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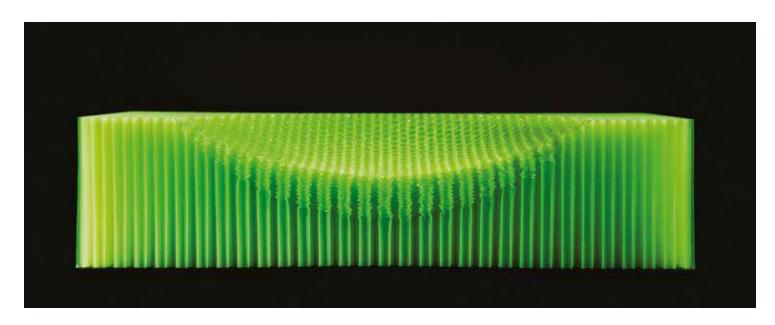


Inner Strength.

PROTECTED BY KOROYD®

Koroyd® absorbs more kinetic energy on impact than traditional protection materials.

Smith innovation featuring *Koroyd*®



FINALLY, PROTECTION AS PROGRESSIVE AS YOU ARE.

Koroyd® provides superior impact absorption, design flexibility, and ventilation when compared to materials traditionally used in helmet construction. By utilizing crumple-zone cylinders that crush uniformly on impact, Koroyd® manages energy more efficiently with less volume than any other protection material on the market.

Unlike traditional protection materials, Koroyd® cylinders absorb and convert more kinetic energy, while increasing airflow and reducing overall weight. Not all helmets are created equal.

Developed as an energy absorber in the aerospace industry, cylindrical structures were found to be one of nature's strongest forms; a form that could offer the greatest impact absorbtion for a given length. Koroyd® utilizes cylinders to create a structure that behaves differently than traditional protection materials. Traditional materials act like a spring which stores energy and then releases it, Koroyd® is a true energy absorber which converts the kinetic energy by crumpling. This translates into better absorption of impact energy.



THE ULTIMATE **DAMAGE CONTROL SYSTEM**

Koroyd's® welded tubes crumple instantly and consistently on impact, absorbing maximum force in a controlled manner, minimising energy transferred to your head.



DIRECT & ANGLED IMPACT PROTECTION

This unique behaviour helps to protect your skull and brain from direct and angled impacts which may reduce the risk of suffering a life-changing injury.



ADVANCED BREATHABILITY & COOLING

Air flows consistently through the open-cells, whilst hot air from your head can easily escape, ensuring more efficient cooling in the most intense conditions.



PROTECTION NEVER **FELT SO LIGHT**

Koroyd® features the world's thinnest walled tubes, resulting in a structure which is 95% air. This reduces weight and enhances comfort without compromising on safety.



ChromaPop™ lens technology amplifies natural color and enhances definition.

© Smith Sport Optics, Inc. 2020

How ChromaPop[™] Works



WITHOUT CHROMAPOP™ WITH CHROMAPOP™

WHEN YOU SEE MORE, YOU CAN DO MORE.

Charge harder, faster, and longer with the amplified detail and enhanced natural color of ChromaPop™. Through our proprietary ChromaPop™ lens technology, we help you see detail and color beyond normal capabilities. ChromaPop™ filters two specific wavelengths of light that cause color confusion. By doing this the lens delivers greater definition, more natural color, and unmatched clarity to allow you to see more detail.

NORMALLY

The eye's retina has trouble perceiving the difference between blue and green, and red and green light.

WITH CHROMAPOP™

 $ChromaPop^{\text{TM}}$ filters these specific crossovers, allowing greater definition, natural color, and clarity.





Adapt with MAG

CHANGE IS EASY.

MAG technology allows you to quickly adapt for any condition.

Smith MAG technology



CHANGE IS EASY WITH THE SMITH MAG QUICK RELEASE LENS CHANGE SYSTEM

The next generation of Smith performance eyewear has arrived. The aerodynamically designed Attack MAG, Attack Max MAG and the Attack MTB MAG are faster in every detail. With a simple click, experience the sound of speed with Smith MAG interchangeable technology; an innovation that enables fast *ChromaPop™* lens swapping for varying light conditions.

MECHANISM

Two opposing N52 neodymium magnets, with the highest attraction to size ratio, in the injection molded temple lug intuitively separate to allow the temple to slide on to the lens carrier providing a locking mechanical engagement that resists forces and rotation during overextension and reduces optical stress on the lens.



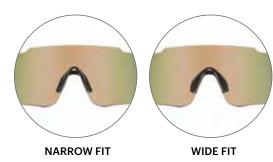
EXPANDED FIELD OF VIEW

When you see more, you can do more. With an expansive field of view and uninterrupted sightlines even in an aggressive riding position; the Attack MAG, Attack Max MAG and the Attack MTB MAG lenses provide unrivaled levels of protection from sunlight, wind, and debris.



CHROMAPOP™ PERFORMANCE

Whether on the trail or on the road, our proprietary lens technology helps you see detail and color beyond normal capabilities. ChromaPop™ filters specific wavelengths that cause color confusion and delivers greater definition, more natural color, and unmatched clarity via an installed Sun tint for bright conditions and an included Contrast tint for low light conditions.



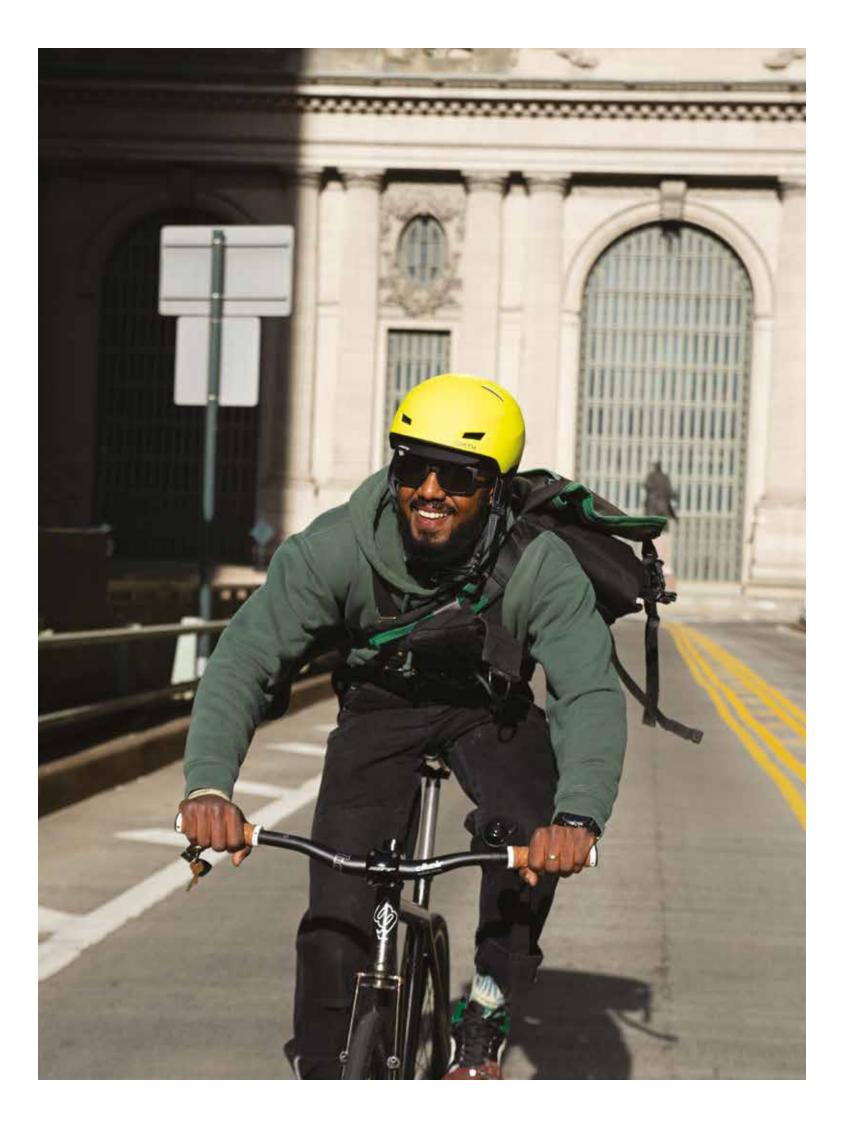
TWO-POSITION ADJUSTABLE NOSE PADS

Upgraded two-position adjustable nose pads enables you to customize the comfort and fit based on the shape of your nose bridge. This also allows you to strategically position Attack MAG, Attack Max MAG and the Attack MTB MAG further from your brow to maximize ventilation and help prevent lens fogging during varying efforts and conditions.

INVISIBLE FIT

With a frameless, lightweight wrap-around design, Attack MAG, Attack Max MAG and the Attack MTB MAG disappear on the rider's face while maximizing ventilation and integration with Smith cycling helmets. Expanded hydrophilic megol temples and upgraded two-position nose pads provide a secure comfortable fit.





ROAD COLLECTION





It's time for reflection.

THE VIZ COLLECTION FROM SMITH.













Incorporating premium reflective elements with progressive styling. Daytime riders can take confidence in a proven & road-ready Neon Yellow colorway highly visible from all directions. At night – the Viz collection transforms into an 360 degree halo of reflectivity illuminating the shell and retention systems.



Jetstream

Aerodynamic road helmet featuring Koroyd®

code E00743



Sustain your speed when every second counts. Our top-performing time-trial helmet, the Smith Jetstream TT has a lightweight aerodynamic design ideal for race day. Zonal *Koroyd®* and *MIPS* come together to provide energy-absorbing impact protection so you have full confidence as you maintain your momentum through the toughest sections of the course. A magnetic visor makes it easy to switch between a color-enhancing *ChromaPop™* lens or a clear option. Five strategically placed vents help keep you cool without adding drag so you can put all your focus into securing your place on the podium.

PROTECTION

Zonal Koroyd® coverage for lightweight energy-absorbing and ventilated impact protection

MIPS Brain Protection System reduces rotational forces caused by angled impacts to the head

FIT / INTEGRATION

VaporFit[™] dial adjustment system offers 270-degree fit adjustment with the turn of a dial

Low-profile Y-strap divider provides a secure fit to reduce wind noise and aerodynamic drag

Five strategically placed vents for optimal airflow

Ionic+® antimicrobial lining offers sweat-activated odor control

Lightweight, low-bulk single layer webbing

Premium Smith helmet case

VISION

Magnetic visor with option of $ChromaPop^{\infty}$ or clear lenses $ChromaPop^{\infty}$ lenses enhance contrast and natural color to make the details pop

One ChromaPop™ lens and one clear lens



SIZING: SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM

VAPORFIT™ SYSTEM

CERTIFICATION: CPSC, CE EN 1078

Matte Black cod. 9KS MIPS only



White cod. 3KO MIPS only



Matte Cinder Haze cod. 3K4 MIPS only

Every Second Counts

SUPERIOR AERODYNAMICS AND PROTECTION DESIGNED FOR RACEDAY







AERODYNAMIC WIND TUNNEL DATA

No one questions wind tunnel data and we are not about to start. However, the science does require expertise. Through a partnership with the University of Washington wind tunnel and world-renowned aerodynamicist Len Brownlie, we tested the Jetstream TT helmet against the current best-in-class helmets using the Wind Averaged Drag (WAD) methodology. This Methodology was developed for the automobile industry decades ago but at Brownlie's direction, has been modified for cycling-specific tests.

To make it as simple as possible for athletes and consumers to understand, the WAD method aggregates the drag measurements from several discrete yaw angles into a single "wind averaged" measure of drag. This provides final estimated time savings for 40k and 180k time trials.

			TIME DIFFERENCE		1	
	HELMET MODEL	DRAG @ 30 MPH AND 0 YAW (% INCREASE FROM 0)	WIND AVERAGED DRAG @ 30 MPH (% INCREASE FROM 0)	40KM TT @ 330W (30MPH)	180KM @ 250W (27MPH)	
TIME TRIAL	Jetstream TT	0 (baseline)	0 (baseline)	0 (baseline)	0 (baseline)	WER FASTER
	Aerohead	+ 2%	+ .2%	+1 sec	+24 sec	
	Bambino	+ 12%	+ 7%	+18 sec	+86 sec	
	S-Works TT	+ 13%	+ 7%	+17 sec	+67 sec	
	ARO7	+ 19%	+ 13%	+31 sec	+117 sec	
						SLOWE

RESULTS

Whether you're talented enough to hold an elite level pace of 32 mph for 40K, or if 25mph for 40K is more in reach, you'll appreciate the best-in-class aerodynamics of the Jetstream TT. Regardless of pace, all riders will benefit from the progressive protection of $Koroyd^{\otimes}$ and the amplified color and enhanced definition of the $ChromaPop^{TM}$ shield.



Aerodynamic road helmet featuring Koroyd®



Make sure you're all in on race day when you buckle up in the Smith Ignite race helmet. Its aerodynamic shape, energy-absorbing Koroyd® impact protection, and MIPS liner system give you the confidence and advantage you'll need to attack with speed and catch the breakaway. Fully integrated eyewear storage allows you to pull on your shades fumble-free, so you never miss an opening.

PROTECTION

Zonal $\mathit{Koroyd}^{\otimes}$ coverage for lightweight, energy-absorbing and ventilated impact protection

MIPS Brain Protection System reduces rotational forces caused by angled impacts to the head

FIT /INTEGRATION

 $VaporFit^{
m M}$ dial adjustment system offers 270-degree fit adjustment with the turn of a dial

Low-profile Y-strap divider provides a secure fit to reduce wind noise and aerodynamic drag

Designed for ultimate integration with Smith performance eyewear for maximum comfort, venting and storage convenience

 $AirEvac^{\text{TM}}$ ventilation system integrates with Smith goggles and eyewear for fog-free lenses

Eight fixed vents for consistent airflow

 $\textit{lonic+}{}^{\tiny{\textcircled{\tiny{0}}}} \text{ antimicrobial lining offers sweat-activated odor control}$

Lightweight, low-bulk single layer webbing









SIZING: SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM

VAPORFIT™ SYSTEM

CERTIFICATION: CPSC, CE EN 1078

WEIGHT: (SIZE M, MIPS) 11 OZ/310 GRAMS



Black / Matte Cement cod. 3JX MIPS only



White / Matte White cod. 3K0 MIPS only



Matte Cinder Haze cod. 3K4 MIPS only



Performance road helmet featuring Koroyd®

code E00728



Long winding descents and race-day lead-outs, the Smith Trace is all about versatility. Road, gravel or bikepacking, this bike helmet pairs complete *Koroyd®* with *MIPS* for protection you can trust if the route gets hairy. And when the day heats up, you'll stay cool thanks to internal air channels with intake and exhaust ports that keep the air flowing. Side channels let you securely stash your sunglasses when you don't need them, and when you do, our *AirEvac™* ventilation system prevents them from fogging up.

PROTECTION

Complete Koroyd® coverage for lightweight, energy-absorbing and ventilated impact protection

 $\ensuremath{\textit{MIPS}}$ Brain Protection System reduces rotational forces caused by angled impacts to the head

Integrated skeletal structure creates a roll cage for added strength and impact protection

FIT / INTEGRATION

 $VaporFit^{\rm TM}$ dial adjustment system offers 270-degree fit adjustment with the turn of a dial

Low-profile Y-strap divider provides a secure fit to reduce wind noise and aerodynamic drag

Designed for ultimate integration with Smith performance eyewear for maximum comfort, venting and storage convenience

 $AirEvac^{ ext{TM}}$ ventilation system integrates with Smith eyewear for fog-free lenses

18 fixed vents for consistent airflow

Ionic+® antimicrobial lining offers sweat-activated odor control

Lightweight, low-bulk single layer webbing Light mount compatible











SIZING: SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM

VAPORFIT™ SYSTEM

CERTIFICATION: CPSC, CE EN 1078

WEIGHT: (SIZE M, MIPS) 10 OZ/280 GRAMS



Black / Matte Cement cod. 3JX MIPS only



White / Matte White cod. 3K0 MIPS only



Matte Blackout cod. 3K6 MIPS only



Spruce cod. 3K8 MIPS only



Matte Draplin cod. 3KK MIPS only



Matte Flamingo / Merlot cod. OFN MIPS only



Matte Cinder Haze cod. 3K4 MIPS only



Matte Neon Yellow Viz cod. 04G MIPS only

Speed with Benefits

SUPERIOR AERODYNAMICS, IMPROVED PROTECTION, AND ULTIMATE VENTILATION

The most complete helmet on the market.







AERODYNAMIC WIND TUNNEL DATA

No one questions wind tunnel data and we are not about to start. However, the science does require expertise. Through a partnership with the University of Washington wind tunnel and world-renowned aerodynamicist Len Brownlie, we tested the Ignite and Trace helmets against the current best-in-class helmets using the Wind Averaged Drag (WAD) methodology. This methodology was developed for the automobile industry decades ago but at Brownlie's direction, has been modified for cycling-specific tests.

To make it as simple as possible for athletes and consumers to understand, the WAD method aggregates the drag measurements from several discrete yaw angles into a single "wind averaged" measure of drag. This provides final estimated time savings for 40k and 180k time trials.

			TIME DIFFERENCE			
	HELMET MODEL	WIND AVERAGED DRAG @ 30 MPH (G)	40KM TT @ 200W (25MPH)	40KM TT @ 400W (32.2MPH	180KM @ 250W (27MPH)	
AERO ROAD	SMITH Ignite	-8%	-13 sec	-17 sec	-77 sec	FASTER
	Evade II	-8%	-12 sec	-17 sec	-74 sec	
	Vanquish (no visor)	-7%	-11 sec	-15 sec	-67 sec	
	SMITH Podium (w/ visor)	-6%	-8 sec	-13 sec	-54 sec	
	Protone	-1%	-1 sec	-1 sec	-5 sec	
ALL-AROUND	SMITH Trace	0 (baseline)	0 (baseline)	0 (baseline)	0 (baseline)	
	Synthe	+3%	+5 sec	+7 sec	+31 sec	
		+3%				WER
						SLOWE
	· ·					

RESULTS

Whether you're talented enough to hold a pro tour speed of 32 mph for 40K, or if 25mph for 40K is more in reach, you'll appreciate the best in class aerodynamics of the Ignite and Trace. Regardless of pace, all riders will benefit from the progressive protection of Koroyd® and the secure eyewear integration.



Versatile style and performance featuring Koroyd®

code E00732



You've always been drawn to the challenge of a new route, a new trail, the thrill of the unexpected. Designed for whatever you get into on two wheels, the Smith Network is our versatile, shred-ready bike helmet. Safety techs like Koroyd® and MIPS offer protection and enhanced energy absorption should you need it. When the sun is blazing and you're heating up, the ventilation system keeps air flowing and your eyewear fog-free. Later, when the light dips beneath the hills, store your shades in pass-through channels on the front.

PROTECTION

Zonal Koroyd® coverage for lightweight, energy-absorbing and ventilated impact protection

MIPS Brain Protection System reduces rotational forces caused by angled impacts to the head

FIT / INTEGRATION

 $VaporFit^{\text{TM}}$ dial adjustment system offers 270-degree fit adjustment with the turn of a dial

Designed for ultimate integration with Smith performance eyewear and goggles for maximum comfort, venting and storage convenience

 $\it AirEvac^{\rm TM}$ ventilation system integrates with Smith eyewear for fog-free lenses

15 fixed vents for consistent airflow

Removable fabric visor

lonic+® antimicrobial lining offers sweat-activated odor control

Lightweight, low-bulk single layer webbing









SIZING: SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM

VAPORFIT™ SYSTEM

CERTIFICATION: CPSC, CE EN 1078

WEIGHT: (SIZE M, MIPS) 11 OZ/300 GRAMS



Black / Matte Cement cod. 3JX MIPS only



Matte White cod. 3L0 MIPS only



Matte Blackout cod. 3K6 MIPS only



Matte Neon Yellow Viz cod. 204 MIPS only



Matte Cinder Haze cod. K45 MIPS only



Matte Spruce / Safari cod. 3L4 MIPS only



Matte Draplin cod. 3KK MIPS only



Matte Flamingo / Merlot cod. OFN MIPS only



Matte French Navy / Rock Salt cod. 3L5 MIPS only



Persist

Classic bike helmet for the everyday rider



Fast-paced lunch ride or weekend 60-miler, the Smith Persist road helmet is down for whatever you've got in mind. Designed to feel like it's tailor-made for your head, it has an easy-to-adjust *VaporFit™* system that lets you dial in the fit, even while riding. When you're sweating it out on the climb, 21 fixed vents and our *AirEvac™* ventilation system keep the air flowing, your head cool and your glasses from fogging. *MIPS* Brain Protection System helps reduce angled impact forces in the event of a crash, for the confidence to tuck every descent.

PROTECTION

Lightweight in-mold construction

 $\ensuremath{\textit{MIPS}}$ Brain Protection System reduces rotational forces caused by angled impacts to the head

FIT / INTEGRATION

 $VaporFit^{
m M}$ dial adjustment system offers 270-degree fit adjustment with the turn of a dial

Designed for ultimate integration with Smith performance eyewear for maximum comfort, venting and storage convenience

 $AirEvac^{\text{TM}}$ ventilation system integrates with Smith eyewear for fog-free lenses

21 fixed vents for consistent airflow

Performance comfort lining

Lightweight, low-bulk single layer webbing

SIZING: SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM • X-LARGE 61-65 CM

CERTIFICATION: CPSC, CE EN 1078, AS/NZS2063

WEIGHT: (SIZE M, MIPS) 11 OZ/300 GRAMS



Black / Cement cod. 3L6 MIPS only



Spruce cod. 3K8 MIPS only



White / Cement cod. 3LK MIPS only



Matte Flamingo / Merlot cod. OFN MIPS only



Matte Cinder cod. 3LM MIPS only





Bike path, grocery run, or downtown commute, the Smith Express helmet pairs a lightweight build with clean, minimalist style for everyday, around-town riding. Strategic vents keep the air flowing so you arrive at your destination feeling good. You can fine tune the fit with the turn of a dial, and reflective stitching on the chin straps helps boost visibility in low light.

PROTECTION

Lightweight in-mold construction

MIPS Brain Protection System reduces rotational forces caused by angled impacts to the head

FIT / INTEGRATION

 $VaporFit^{\rm TM}$ dial adjustment system offers 270-degree fit adjustment with the turn of a dial

Designed for ultimate integration with Smith performance eyewear for maximum comfort, venting and storage convenience

 $\textit{AirEvac}^{\text{\tiny{M}}}$ ventilation system integrates with Smith eyewear for fog-free lenses

21 fixed vents for consistent airflow

Performance comfort lining

Lightweight, low-bulk single layer webbing

SIZING: XSMALL 48-52 • SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM • X-LARGE 61-65 CM



Black cod. 9PC MIPS only



White cod. 7KD MIPS only



Neon Yellow cod. 2N7 MIPS only



Cinder cod. 35Q MIPS only



French Navy cod. 3ML MIPS only



Express MIPS



Busy city streets and dim neighborhood roads, the Smith Express MIPS bike helmet is all-in when it's commuting time. The advanced angled impact protection of MIPS pairs with a clean, minimalist shape for a look that's cool and casual with the protection you want. Add the visor to help cut the glare, and adjust the fit with the turn of a dial. A pop-in rear light and reflective straps help boost visibility any time of day.

PROTECTION

Lightweight in-mold construction

MIPS Brain Protection System reduces rotational forces caused by angled impacts to the head

FIT / INTEGRATION

Adjustable dial fit for easy, on-the-go size adjustment

13 fixed vents for consistent airflow

Removable fabric visor

Lightweight, low-bulk single layer webbing with reflective details

Integrated rear vent light





SIZING: SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM

CERTIFICATION: CPSC, CE EN 1078

WEIGHT: (SIZE M, MIPS) 12 OZ/330 GRAMS



Matte Black cod. 3JX



Matte Cloudgrey cod. 316



Matte Neon Yellow cod. 04G



Matte Merlot cod. 09C

Express

code E00750



Bike path, grocery run, or downtown commute, the Smith Express helmet pairs a lightweight build with clean, minimalist style for everyday, around-town riding. Strategic vents keep the air flowing so you arrive at your destination feeling good. You can fine tune the fit with the turn of a dial, and reflective stitching on the chin straps helps boost visibility in low light.

PROTECTION

Lightweight in-mold construction

FIT / INTEGRATION

Adjustable dial fit for easy, on-the-go size adjustment

13 fixed vents for consistent airflow

Lightweight, low-bulk single layer webbing with reflective details

SIZING: SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM

CERTIFICATION: CPSC, CE EN 1078

WEIGHT: (SIZE M) 11 OZ/300 GRAMS





Black cod. 3L6



Cloudgrey cod. 2YQ



Neon Yellow cod. 33J



Merlot cod. 3AB

Maze

Low profile, extremely lightweight lifestyle helmet

code E00703



Cruising around the neighborhood or skill-building at the local bike park, the Smith Maze bike helmet keeps your look casual and sets a good example for your kiddo while you're at it. Through cool mornings or sunny afternoons, the lightweight build and two-vent front keeps you comfortable. Buckle up and show your kid what the wheelie gene looks like.

PROTECTION

Lightweight in-mold construction

FIT / INTEGRATION

Self-adjusting lifestyle fit system flexes to match your head shape for maximum comfort

 $\mathit{AirEvac}^{\text{\tiny{TM}}}$ ventilation system integrates with Smith goggles and eyewear for fog-free lenses

Two vents for airflow

 $\mathit{lonic}+^{\otimes}$ antimicrobial lining offers sweat-activated odor

Lightweight, low-bulk single layer webbing







cod. 2CL

SIZING: SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM

LIFESTYLE FIT SYSTEM | CERTIFICATION: CPSC, CE EN 1078

Road Color Overview







TRACE



NETWORK



PERSIST





SIGNAL EXPRESS MIPS



EXPRESS



MAZE











White / Cement

































Matte Flamingo / Merlot



















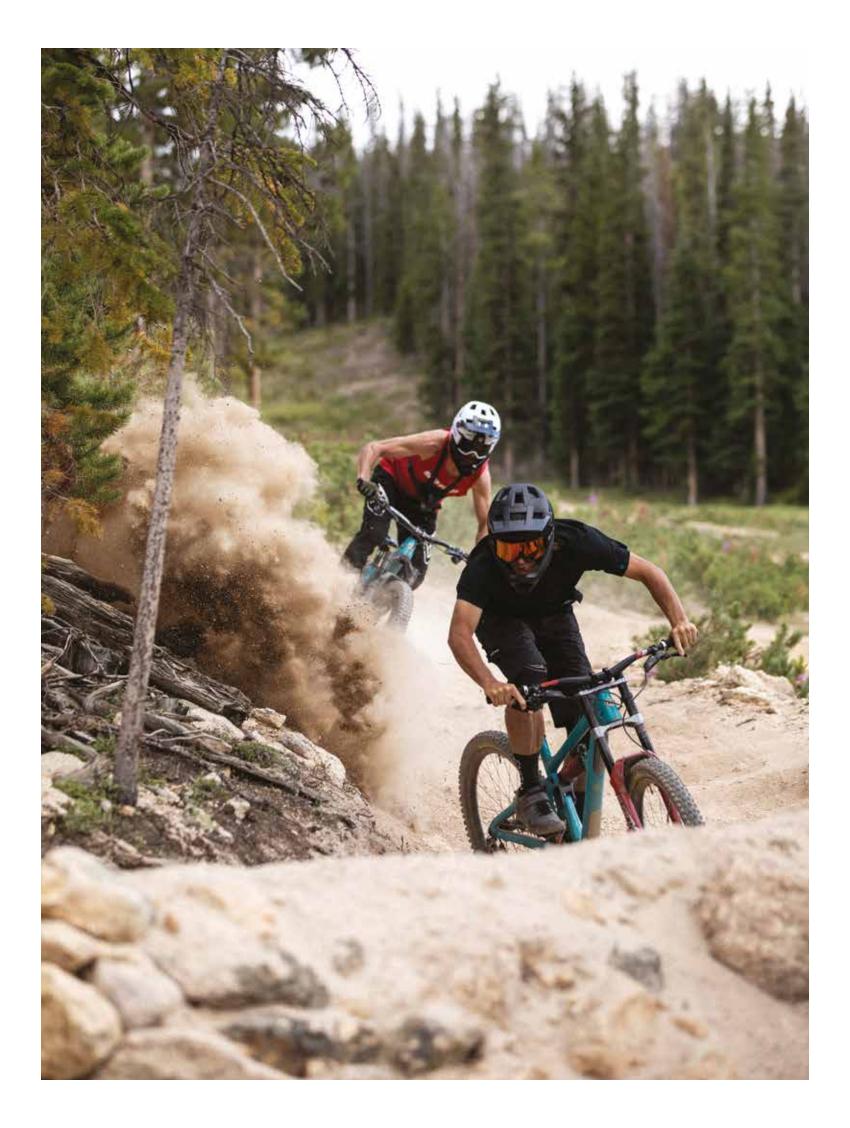












MOUNTAIN COLLECTION





DH certified, full face enduro helmet featuring Koroyd®

code E00742



Give credit where credit's due. Thank your mom, your legs, and your gear for giving you the opportunity to land that rocky gap. Made for going big, going fast, or both, the Smith Mainline is our pinnacle, downhill certified enduro bike helmet. Safety innovations like Koroyd™ and MIPS provide energy-absorbing impact protection so you have the confidence to get aggressive on the trail. It doesn't matter if you're slaying the EWS in Whistler or suffering through the last stage of your local enduro race, you need a breathable, lightweight helmet that pairs well with goggles and fits like a glove. The Mainline integrates with your bike goggles for efficient venting and fog-free vision. Multiple pad sets including liners and neck-rolls let you customize the fit.

PROTECTION

Complete Koroyd® coverage for lightweight, energy-absorbing and ventilated impact protection

 $\ensuremath{\textit{MIPS}}$ Brain Protection System reduces rotational forces caused by angled impacts to the head

FIT / INTEGRATION

Three washable cheek pad kits, two crown liners and two necK rolls let you fine tune the fit

D-ring chin strap fastener for a snug fit

Designed for ultimate integration with Smith performance goggles or maximum comfort, venting and storage convenience

 $AirEvac^{TM}$ ventilation system integrates with Smith goggles for fog-free lenses

21 fixed vents for consistent airflow

Adjustable visor

Hybrid X-STATIC® / Ionic+® anti-bacterial performance lining for odor resistance



CERTIFICATION: CPSC, CE EN 1078

SIZING: SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM

VAPORFIT™ SYSTEM

WEIGHT: (SIZE M, MIPS) 14 OZ/380 GRAMS DOWN

DOWNHILL CERTIFIED: ASTM F1952



Matte Black cod. 9RX MIPS only



White / Black cod. 3OD MIPS only



Matte Cinder Haze cod. 3K4 MIPS only



Matte Spruce / Safari cod. 3L4 MIPS only



AC | Iago Garay cod. 358 MIPS only



Forefront 2

High performance, all-mountain helmet featuring Koroyd®



Ready, set, send. This next generation of our awardwinning Smith Forefront mountain bike helmet has your back (and front, and sides) thanks to MIPS® and complete Koroyd® impact protection. Designed to work with goggles or sunglasses, the helmet vents warm air, eliminating foggy lenses so you'll feel confident even if your line of sight is less than ideal. And when your palms start to sweat right before you drop in, you'll stay cool thanks to a full 20 vents that keep the air flowing. The visor adjusts for easy goggle storage between laps, and you can slide your glasses for secure storage on the front or back.

PROTECTION

Complete Koroyd® coverage for lightweight, energy-absorbing and ventilated impact protection

MIPS Brain Protection System reduces rotational forces caused by angled impacts to the head

Integrated skeletal structure creates a roll cage for added strength and impact protection

FIT / INTEGRATION

VaporFit™ dial adjustment system offers 270-degree fit adjustment with the turn of a dial

Designed for ultimate integration with Smith performance eyewear and goggles for maximum comfort, venting and storage convenience

AirEvac™ ventilation system integrates with Smith goggles and eyewear for fog-free lenses

Three-position adjustable visor

20 fixed vents for consistent airflow

Ionic+® antimicrobial lining offers sweat-activated odor control Lightweight, low-bulk single-layer webbing









SIZING: SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM

VAPORFIT™ SYSTEM

CERTIFICATION: CPSC, CE EN 1078

WEIGHT: (SIZE M, MIPS) 14 OZ/380 GRAMS

Matte Merlot / Aloe cod. OFW MIPS only



Matte Cinder Haze cod. 3K4 MIPS only



High performance, trail helmet with Aerocore™ construction featuring Koroyd®

code E00731



You earn your ride through the climb, but you're really in it for the downhill. Our Smith Session helmet is made for the all-mountain rider that wants speed and style in one protective package. The ultralight feel and innovative protection of Koroyd® in strategic, zonal impact areas let you bomb and blaze with confidence. Generous air ports on the top work with internal air channels to provide ventilation that keeps you cool on the uphill and helps maintain your focus in descent mode. Plus, it accommodates easy goggle or eyewear storage so you can sit back and enjoy the view from the top without accidentally smashing your gear.

PROTECTION

Zonal Koroyd® coverage for lightweight, energy-absorbing and ventilated impact protection

Integrated skeletal structure creates a roll cage for added strength and impact protection

FIT / INTEGRATION

 $VaporFit^{\text{TM}}$ dial adjustment system offers 270-degree fit adjustment with the turn of a dial

Designed for ultimate integration with Smith performance eyewear and goggles for maximum comfort, venting and storage convenience

AirEvac™ ventilation system integrates with Smith goggles and eyewear for fog-free lenses

15 fixed vents for consistent airflow

Three-position adjustable visor

Ionic+® antimicrobial lining offers sweat-activated odor control Lightweight, low-bulk single layer webbing





SIZING: SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM

VAPORFIT™ SYSTEM

CERTIFICATION: CPSC, CE EN 1078

WEIGHT: (SIZE M, MIPS) 13 OZ/370 GRAMS

Matte Black cod. 3OE MIPS only



Matte White / Cement cod. 30G MIPS only



Matte Cinder Haze cod. 3K4 MIPS only



Matte Cloudgrey cod. 3OH MIPS only



Matte Spruce / Safari cod. 3L4 MIPS only



Matte Draplin cod. 3KK MIPS only



Matte French Navy / Rock Salt cod. 3OI MIPS only



Matte Merlot / Aloe cod. OFW MIPS only



Engage

Feature packed mountain bike helmet for the everyday rider

code E00745



Big berms, rock gardens or flowy rollers. No matter the trail, get after it with confidence in the Smith Engage mountain bike helmet. MIPS Brain Protection System helps reduce angled impact forces in the event of a crash, while the VaporFit™ dial adjustment and extended back coverage provide a locked-in feel. On hot days or exposed climbs, 20 fixed vents and our AirEvac™ ventilation system keep you cool and comfortable. Channels on the front make it easy to stow eyewear and a two-position visor rotates up for on-the-go goggle storage.

PROTECTION

Lightweight in-mold construction

 $\it MIPS$ Brain Protection System reduces rotational forces caused by angled impacts to the head

FIT / INTEGRATION

 $VaporFit^{\rm TM}$ dial adjustment system offers 270-degree fit adjustment with the turn of a dial

Designed for ultimate integration with Smith performance eyewear and goggles for maximum comfort, venting and storage convenience

 $\mbox{\it AirEvac}^{\mbox{\scriptsize M}}$ ventilation system integrates with Smith eyewear for fog-free lenses

20 fixed vents for consistent airflow

Two-position adjustable visor

Performance comfort lining

Lightweight, low-bulk single-layer webbing

SIZING: SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM • X-LARGE 61-65 CM

VAPORFIT™ SYSTEM

CERTIFICATION: CPSC, CE EN 1078

WEIGHT: (SIZE M, MIPS) 12 OZ/350 GRAMS



Matte Black cod. 3OE MIPS only



Matte Spruce / Safari cod. 3L4 MIPS only



Matte White / Cement cod. 30G MIPS only



Matte French / Navy Rock Salt cod. 3OI MIPS only



Matte Cinder cod. 3LM MIPS only



Matte Merlot / Aloe cod. OFW MIPS only



Convoy

Classic bike helmet for the everyday rider



When designing the Smith Convoy, we set out to create a mountain bike helmet that felt like it was tailor-made for your head. Turn the dial in back, and the $VaporFit^{\text{TM}}$ system adjusts like a halo around the skull. When it comes to comfort and protection, the helmet ticks all the boxes. It has a MIPS liner system and all the ventilation you'll need through the hottest days on the trail. In addition to easy integration with performance eyewear, it also features outside channels that store your shades when dusk sets in.

PROTECTION

Lightweight in-mold construction

MIPS Brain Protection System reduces rotational forces caused by angled impacts to the head

FIT / INTEGRATION

 $VaporFit^{\text{TM}}$ dial adjustment system offers 270-degree fit adjustment with the turn of a dial

Designed for ultimate integration with Smith performance eyewear and goggles for maximum comfort, venting and storage convenience

AirEvac™ ventilation system integrates with Smith eyewear for fog-free lenses

20 fixed vents for consistent airflow

Integrated visor

Performance comfort lining

Lightweight, low-bulk single-layer webbing

SIZING: XSMALL 48-52 • SMALL 51-55 CM • MEDIUM 55-59 CM • LARGE 59-62 CM • X-LARGE 61-65 CM





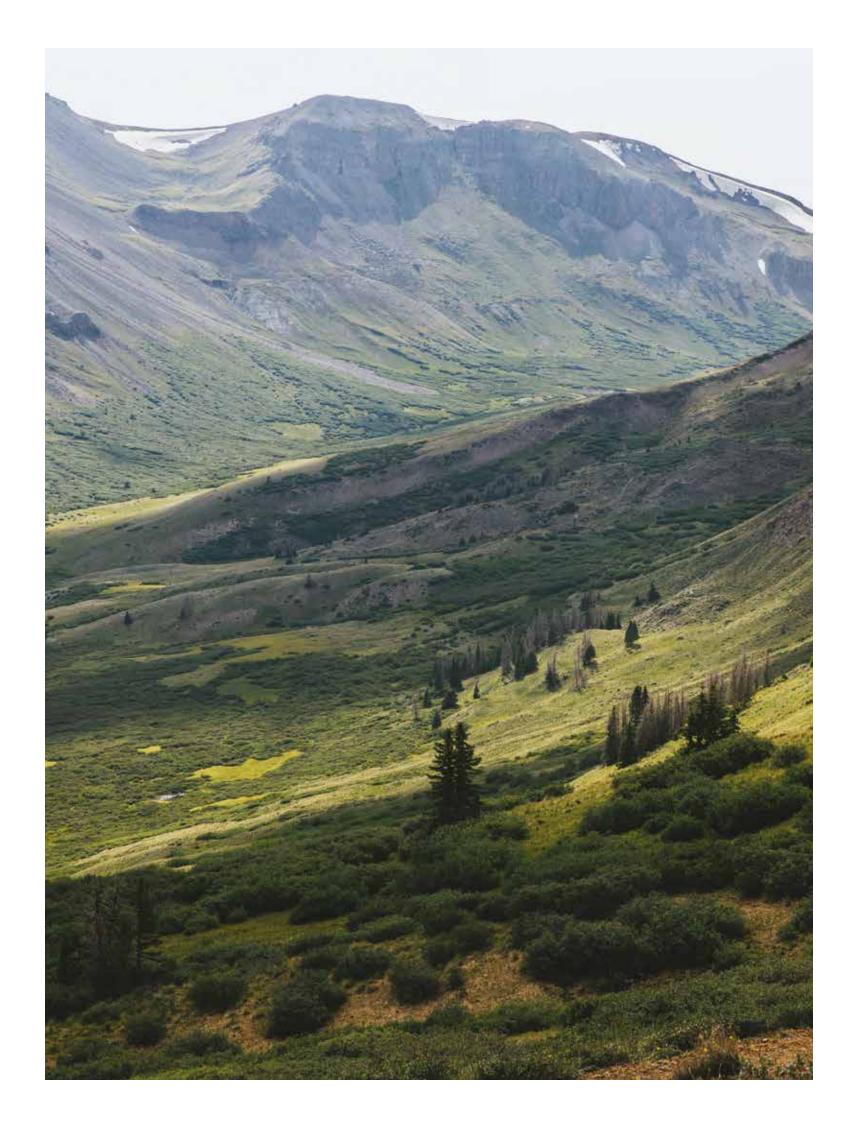
White cod. 7KD MIPS only



Merlot cod. 3AB MIPS only



Spruce cod. 3K8 MIPS only



JUNIOR COLLECTION





code E00752



School, park, or neighborhood trails, kids and bikes go places. No matter where their wheels take them, the Smith Zip Jr. bike helmet delivers enhanced angle impact protection with MIPS in a lightweight design that kids want to wear. Our dial-adjustable $VaporFit^{TM}$ gets the fit right every time. There's a low-profile lining for extra comfort plus plenty of vents to keep the air flowing and kids cool. Just buckle 'em up and start pedaling.

PROTECTION

Lightweight in-mold construction

MIPS Brain Protection System reduces rotational forces caused by angled impacts to the head

FIT / INTEGRATION

 $VaporFit^{
m M}$ dial adjustment system offers 270-degree fit adjustment with the turn of a dial

Designed for ultimate integration with Smith performance eyewear for maximum comfort, venting and storage convenience

 ${\sf AirEvac^m}$ ventilation system integrates with Smith eyewear for fog-free lenses

21 fixed vents for consistent airflow

Performance comfort lining

Lightweight, low-bulk single layer webbing









Neon Yellow Viz

Wilder Jr.

code E00751



When your young rider is dedicated to the dirt, you need gear that keeps pace with their skill set. The Smith Wilder Jr. mountain bike helmet combines the enhanced angle impact protection of MIPS with a lightweight, ventilated design just like our adult helmets. 21 fixed vents keep the air flowing as kids bomb down their favorite trails. Our VaporFitTM dial system adjusts around the head with the turn of a dial to get the right fit every time. There's a built-in visor to cut glare and integrated sunglasses storage, so kids can stow their glasses just like mom or dad.

PROTECTION

Lightweight in-mold construction

 $\ensuremath{\textit{MIPS}}$ Brain Protection System reduces rotational forces caused by angled impacts to the head

FIT / INTEGRATION

 $VaporFit^{
m M}$ dial adjustment system offers 270-degree fit adjustment with the turn of a dial

Designed for ultimate integration with Smith performance eyewear and goggles for maximum comfort, venting and storage convenience

AirEvac $\!\!^{\mathrm{TM}}$ ventilation system integrates with Smith eyewear for fog-free lenses

21 fixed vents for consistent airflow

Integrated visor

Performance comfort lining

Lightweight, low-bulk single-layer webbing









Alder cod. OFK



MTB Color Overview

MAINLINE





White / Black

FOREFRONT 2





Matte White / Cement





Matte Black

SESSION



Matte Cloudgrey



Matte Spruce / Safari





Matte Draplin

ENGAGE



Matte Black



Matte White / Cement







White



Matte Spruce / Safarik





AC | Iago Garay



Matte Spruce / Safari





Matte Draplin



Matte Spruce / Safari



Matte Cinder





French Navy







Matte French Navy / Rock Salt



Matte Merlot / Aloe



Matte French Navy / Rock Salt





GOGGLES



ChromaPop™

Squad XL MTB

Cylindrical series

cod. M00842



Take a deep breath and hit the reset button. Drop in with new-found focus. Made for challenging downhills where crystal-clear vision is mandatory, the Smith Squad XL MTB goggles are the bigger version of our Squad MTB. They have a massive curved shape and come with one clear and one high-contrast ChromaPop™ lens so you can easily see all the details of the run. Maximum ventilation

and a design that integrates with our helmets make these goggles a no-brainer when high speed is on your agenda.

OPEN LATTICE DESIGNED FOR MAXIMUM VENTILATION



VISION

ChromaPop™ anti-fog lenses enhance contrast and natural color to make the details pop

Cylindrical Carbonic-x anti-fog lens for clarity and impact resistance

Select colorways available with only a clear anti-fog lens

Open ventilation paths let the air flow to eliminate fog

INCLUDED

Extra clear lens
Microfiber goggle bag

FIT

Designed for ultimate integration with Smith helmets for maximum comfort, venting and storage convenience

Ultra-wide silicone-backed strap stays put

Absorbent face foam for a comfortable fit

Medium / Large fit

Compatible with Squad XL MTB Mud Kit



Black cod. 34L ChromaPop™ Sun Black or Clear ChromaPop™ Contrast Rose Flash or Clear



White cod. 34P ChromaPop™ Sun Black or Clear



Spruce / Safari cod. 30Z ChromaPop™ Everyday Green Mirror or Clear ChromaPop™ Contrast Rose Flash or Clear



French Navy / Rocksalt cod. 351
ChromaPop™ Contrast Rose Flash or Clear



AC | lago Garay cod. 358 ChromaPop™ Sun Black or Clear



Cinder Haze cod. 353 ChromaPop™ Sun Black or Clear



Squad XL Mud Kit cod. 7GW
Compatible with Squad XL MTB

ChromaPop™

Squad MTB

Cylindrical series

cod. M00841



You love the thrill of a new trail, shifting terrain, and riding with buddies that push you. Made for challenging downhills where crystal-clear vision is mandatory, the Smith Squad MTB goggles have a massive curved shape and come with one clear and one high-contrast ChromaPop™ lens so you can easily see all the details of the run. Maximum ventilation and a design that integrates with our helmets make these goggles

a no-brainer when high speed is on your agenda.

OPEN LATTICE DESIGNED FOR MAXIMUM VENTILATION



VISION

ChromaPop™ anti-fog lenses enhance contrast and natural color to make the details pop

Cylindrical Carbonic-x anti-fog lens for clarity and impact resistance

Select colorways available with only a clear anti-fog lens

Open ventilation paths let the air flow to eliminate fog

Tear-off compatible lens with in-lens tear-off posts for muddy conditions

INCLUDED

Extra clear lens
Microfiber goggle bag

FIT / INTEGRATION

Designed for ultimate integration with Smith helmets for maximum comfort, venting and storage convenience

Ultra-wide silicone-backed strap stays put
Absorbent face foam for a comfortable fit
Medium fit



Black cod. 34L ChromaPop™ Everyday Red Mirror or Clear ChromaPop™ Sun Black or Clear ChromaPop™ Contrast Rose Flash or Clear



White cod. 34P ChromaPop™ Sun Black or Clear



Spruce / Safari cod. 30Z ChromaPop™ Everyday Green Mirror or Clear ChromaPop™ Contrast Rose Flash or Clear



Cinder Haze cod. 353 ChromaPop™ Sun Black or Clear



Merlot / Flamingo cod. 0G0 ChromaPop™ Sun Black or Clear



AC | Aaron Draplin cod. 2Q8 ChromaPop™ Everyday Green Mirror or Clear



French / Navy Rocksalt cod. 351 ChromaPop™ Contrast Rose Flash or Clear

Fuel V2

cod. M00831

Life is just better without dirt in your eyes. Smith Fuel V.2 mountain bike goggles are built for dusty trails or full-on mud season with a sealed frame. The next generation of our V.1 goggles, this pair upgrades to sweat absorbing three-layer face foam and an ergonomic design that improves the fit with your helmet. One mirrored and one clear lens are included so you can rock whatever the conditions require. Both lens options are built with posts so you can use them with roll or tear-offs for debris-free vision.





VISION

Cylindrical Carbonic-x lens for clarity and impact resistance with built-in Airflow technology for active ventilation

Roll/tear-off compatible lens with in-lens tear-off posts for muddy conditions

INCLUDED

Extra clear lens Protective goggle bag

FIT / INTEGRATION

Designed for ultimate integration with Smith helmets for maximum comfort. venting and storage convenience

Ultra-wide silicone-backed strap stays put Absorbent face foam for a comfortable fit Ergonomic Outrigger Positioning System improves fit and comfort for fog-free

performance when wearing a helmet

Medium fit

Fuel V1

Blue Sensor Mirror Antifog or Clear

cod. M00830

You can't nail the line if you can't see it. Smith Fuel V.1 mountain bike goggles are built for dusty trails or full on mud season with a sealed frame and two-layer face foam. One mirrored and one clear lens are included so you can rock whatever the conditions require. Both lens options are built with posts so you can use them with roll or tear-offs for debris-free vision.

Red Mirror Antifog or Clear









VISION

Cylindrical Carbonic-x lens for clarity and impact resistance with built-in Airflow technology for active ventilation

Roll/tear-off compatible lens with in-lens tear-off posts for muddy conditions

INCLUDED

Extra clear lens Microfiber goggle bag

FIT / INTEGRATION

Designed for ultimate integration with Smith helmets for maximum comfort, venting and storage convenience

Ultra-wide silicone-backed strap stays put Absorbent face foam for a comfortable fit Medium fit

Goggle Color Overview

SQUAD XL MTB



FUEL V.2

FUEL V.1











Black



White

SMITH

White





Cinder Haze



AC | lago Garay



Spruce / Safari



Cinder Haze



AC | Draplin



Spruce / Safari



Cinder Haze



Spruce / Safari



Cinder



French Navy / Rock Salt





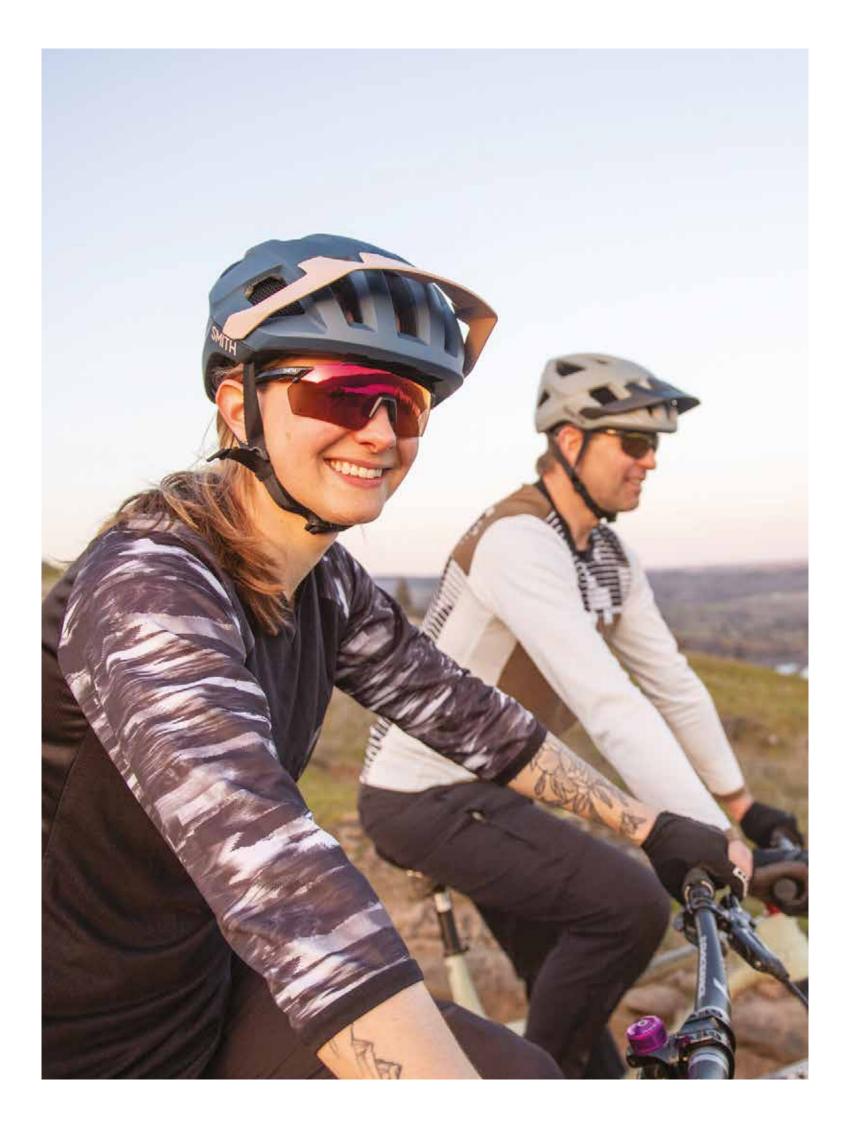




French Navy / Rock Salt



French Navy / Rock Salt



PERFORMANCE EYEWEAR



Shift MAG

Available with **ChromaPop™**

cod. 204056





The Shift MAG gives cyclists and runners ever performance advantage possible when it comes to speed. These sunglasses feature MAG interchangeable technology, which enables quick, fingerprint-free lens changes. They come with one clear lens as well as a colorenhancing $ChromaPop^{\text{TM}}$ lens. The superlight 5-base frame includes our two-position nose piece and no-slip temples, giving you a secure fit when you're going your fastest.

VISION

ChromaPop™ lenses enhance contrast and natural color to make the details pop

FRAME

Smith MAG lets you change lenses quickly

FIT

Medium fit/large coverage

5-base lens curvature for slight wrap fit Megol temples provide non-slip grip so glasses stay put

Two-click position adjustable fit Megol nose pads

INCLUDED

Extra clear lens

Microfiber bag

Performance hard case

ADJUSTABLE NOSE PIECE



NARROW FIT



WIDE FIT

INCLUDED LENS



CUSTOM HARDCASE





Matte Black cod. 003991C ChromaPop™ Black



Black cod. SUB99X6 ChromaPop™ Red Mirror



Black cod. SUB99XB ChromaPop™ Platinum



Matte Black Cinder cod. 691991C ChromaPop™ Platinum



Matte White cod. 6HT991C ChromaPop™ Black



Black cod. 80799KI Photochromic Clear to Grey

Attack *MAG* MTB

Available with **ChromaPop™**





The trail-ready Smith Attack MAG MTB sunglasses deliver the ultimate in advanced performance and customizable protection. The MAG quick-release magnetic lens change system enables rapid transitions to easily match varying light conditions. Riders can quickly alternate between the included bright-light and low-light ChromaPop™ lenses, which deliver precision detailed optics and impact protection. The adjustable two-position nose pad delivers a custom fit for both narrow and wide profiles, plus non-slip megol nose and temple pads keep the sunglasses in place, responding with increased grip as you break a sweat. A low-profile ventilation channel in the brow ensures fog-free vision. The Smith Attack MAG MTB are the advantage performance eyewear to advance you a notch above.

INCLUDED LENS



CUSTOM HARDCASE



VISION

Two ChromaPop™ lenses Hydroleophobic lens coating

FRAME

Smith MAG interchangeable technology Auto-lock hinges TR90 frame material

FIT

Medium fit/large coverage Two-position adjustable nose pads Hydrophilic megol temple & nose pads for a secure fit 7X4 toric lens

INCLUDED

Extra *ChromaPop™* Low Light Amber lens Performance case and microfiber bag

ADJUSTABLE NOSE PIECE



NARROW FIT



WIDF FIT



Matte Black cod. 003991C ChromaPop™ Black



Matte Jade cod. DLD99X8 **ChromaPop™** Green Mirror



cod. 80799KI Photochromic Clear to Grav



Matte Black cod. 00399DI ChromaPop™ Violet Mirror



Matte Black cod. 00399XB **ChromaPop™** Platinum



Matte White cod. 6HT991C **ChromaPop™** Black



Matte Black Cinder cod. RC299X6 ChromaPop™ Red Mirror

Attack MAG

Available with **ChromaPop™**

INTERCHANGEABLE LENS







The next generation in Smith performance eyewear has arrived. The Attack MAG is faster in every detail. Experience the sound of speed with Smith MAG interchangeable technology, the lens change innovation that enables fast $ChromaPop^{TM}$ lens swapping for varying light conditions. Two $ChromaPop^{TM}$ lenses are included, and have been crafted with a lowered-brow design for increased ventilation. The Attack MAG also features our two-position nose piece that is engineered to give you a perfect fit and all day comfort. Megol temples ensure that your glasses are secure at your fastest velocity.

INCLUDED LENS



CUSTOM HARDCASE



VISION

Two *ChromaPop™* lenses Hydroleophobic lens coating

FRAME

Smith MAG™ interchangeable technology Auto-lock hinges TR90 frame material

FIT

Medium fit/large coverage Two-position adjustable nose pads Hydrophilic megol temple & nose pads for a secure fit 7X4 toric lens

INCLUDED

Extra ChromaPop™ Contrast Rose lens Performance case and microfiber bag

ADJUSTABLE NOSE PIECE



NARROW FIT



WIDE F



Matte Black cod. 00399XB ChromaPop™ Platinum Mirror



Matte White cod. 6HT99X6 ChromaPop™ Red Mirror



Matte Black cod. 00399DI ChromaPop™ Violet Mirror



Black cod. 80799KI Photochromic Clear to Gray

INTERCHANGEABLE NOSE PADS

PERFORMANCE

LIFESTYLE

Leadout PivLockTM

Available with **ChromaPop™**

INTERCHANGEABLE LENS





The views are half the fun of being out there. From trail riding to sunrise runs, the Smith Leadout PivLock™ makes lens changes quick and easy so you can adjust to varying light conditions while on the move. Designed with less wrap than most performance sunglasses, they allow air to circulate to reduce fogging. The lightweight frame is impact-resistant and integrates with Smith helmets. And to help you get more time outside, we threw in a set of ChromaPop™ low-light amber lenses ideal for flat light days and dawn patrol.

INCLUDED LENS CUSTOM HARDCASE





VISION

Available in your choice of *ChromaPop*™ or photochromic clear-to-grey lenses ChromaPop™ lenses enhance contrast

and natural color to make the details pop Light sensitive photochromic lenses adapt

to changing light conditions

FRAME

High impact-resistant TR90 nylon frame

The proprietary PivLock™ interchangeable lens system makes lens changes easy

FIT

Large fit, large coverage

6-base lens curvature provides a modest wraparound fit

Megol nose pads and temples provide nonslip grip so glasses stay put

INCLUDED

ChromaPop™ low-light amber lens for overcast conditions Two different sets of Megol nose pads, a high-and low-bridge fit Hard case

Microfiber bag



Matte Black cod. 003631C **ChromaPop™** Black



Matte Black Cinder cod. RC263X6 **ChromaPop™** Red Mirror



Cement Crystal cod. 08A63X8 **ChromaPop™** Green Mirror



White cod. OBK631C **ChromaPop™** Black



Black cod. 80763KI Photochromic Clear to Gray

Ruckus PivLockTM

Available with **ChromaPop™**





The Ruckus PivLock™ is a performance sunglass built with re-engineered *PivLock™* interchangeable lens change technology, thin megol temples for helmet compatibility and no-slip comfort for the longest road rides and gnarliest trails. Raised brow design increases peripheral vision in the riding position, and top bar venting and two-position nose pads provide proper fit to help minimize fogging and maximize comfort. Equipped with 2 interchangeable *ChromaPop™* lenses for bright sun and low light, you can ride in all conditions.



Matte Black cod. 00399XB ChromaPop™ Platinum Mirror



CUSTOM HARDCASE

VISION

Two *ChromaPop™* lenses Hydroleophobic lens coating

FRAME

PivLock™ technology for easy lens interchangeability

Auto-lock hinges

TR90 frame material

FIT

Medium fit/large coverage

Two-position adjustable nose pads

Hydrophilic megol nose pads for a secure fit 7x4 toric lens

INCLUDED

Extra *ChromaPop™* Contrast Rose lens Performance case and microfiber bag

PIVLOCK





Matte White cod. 6HT99X6 ChromaPop™ Red Mirror



Matte White cod. 6HT99DI ChromaPop™ Violet Mirror



Matte Black cod. 00399G0 ChromaPop™ Opal Mirror



Get Wild cod. FBX991C ChromaPop™ Black



ADJUSTABLE NOSE PIECE

NARROW FIT

WIDE FIT

Matte White cod. 6HT991C ChromaPop™ Black



Matte Black Cinder cod. RC299X6 ChromaPop™ Red Mirror



Matte Black cod. 00399IR Grey



Matte Black cod. 00399VP Ignitor



Matte White cod. 6HT99Z9 Green Mirror



Black cod. 80799KI Photochromic Clear to Gray

ADJUSTABLE

NOSE PIECE

NARROW FIT

Reverb PivLockTM

Available with **ChromaPop™**

cod. 201521



135 60 50 120



Echoing the Ruckus PivLock™ we built the Reverb PivLock™ with unisex fit and size. With reengineered $\mathit{PivLock}^{\text{TM}}$ interchangeable lens technology, this medium coverage shield comes in at 27 grams and is the lightest-weight shield in our Performance sunglass collection. The Reverb PivLock™ comes with 2 interchangeable *ChromaPop™* lenses, two-position megol nose pads and thin megol temples for helmet compatibility and no-slip comfort for all day performance out on the bike.

INCLUDED LENS



CUSTOM HARDCASE





Matte Black cod. 00399XB ChromaPop™ Platinum Mirror



Matte Black Cinder cod. RC299X6 ChromaPop™ Red Mirror



Matte White cod. 6HT99X6 **ChromaPop™** Red Mirror

Matte Black

Grey

cod. 00399IR



Matte White cod. 6HT99DI **ChromaPop™** Violet Mirror



Matte Black cod. 00399VP Ignitor

VISION

ChromaPop™ lenses Hydroleophobic lens coating

FRAME

PivLock™ technology for easy lens interchangeability

Auto-lock hinges

TR90 frame material

FIT

Medium fit/large coverage

Two-position adjustable nose pad

Hydrophilic megol temple & nose pads for a secure fit

7x4 toric lens

INCLUDED

Extra *ChromaPop™* Contrast Rose lens Performance case and microfiber bag

PIVLOCK







Matte Black cod. 00399G0 **ChromaPop™**Opal Mirror



Matte White cod. 6HT991C **ChromaPop™** Black



Matte White cod. 6HT99Z9 Green Mirror



Black cod. 80799KI Photochromic Clear to Gray



Flywheel

Available with **ChromaPop™**

cod. 201517







Flywheel unleashes a new eyewear era for outdoor enthusiasts with avant-garde sunglass style. With ChromaPop™ color enhancing lens technology, and two position megol nose pads for comfort, this unconventional retro modern shield has you stylishly covered for any activity.

VISION

ChromaPop™ lenses Hydroleophobic coatings

FRAME

Evolve™ eco-friendly frame material Auto-lock hinges

FIT

Medium fit/large coverage Two-position adjustable nose pads 7x4 toric lens

INCLUDED

Microfiber bag

ADJUSTABLE NOSE PIECE



NARROW FIT



WIDE FIT



Matte Black cod. 003991C ChromaPop™ Black



Matte Deep Ink cod. 8RU99ZI ChromaPop™ Blue Mirror



Black cod. 80799UZ Red Mirror



Matte Black Cinder cod. 00691991R Gray



White cod. VK699IR Gray

ODS4 Rx Adaptor

cod. 102250R804817





The ODS4 Rx adaptor is a performance nose piece and optical lens carrier that integrates seamlessly to fit all Attack MAG, Attack MAG Max, Ruckus PivLock™, Reverb PivLock™, Trackstand, and Flywheel models. The stainless steel adaptor easily snaps into place to provide the corrective vision required while maintaining an amazing field of view and lens interchangeability. Each kit comes complete with the Rx adapter, microfiber cleaning and storage bag, and lens pattern that allows any optician to mount the lenses without delay at a very affordable price.

VISION

Optical insert

Performance nose piece and optical lens carrier to fit all Attack MAG, Attack MAG Max, Ruckus PivLock™, Reverb PivLock™, Trackstand and Flywheel models

Medium fit/medium coverage

FRAME

TR90 frame material and stainless steel



Installed in Attack MAG



Installed in Attack MAG Max



Installed in Ruckus PivLock™



Installed in Reverb PivLock™



Installed in Flywheel

Wildcat

Available with **ChromaPop™**

cod. 201516





Charge any trail in the Wildcat — Smith's full coverage, hybrid construction, cylindrical lens sunglass. Constructed from durable Evolve™ frame material and flexible TPU used in Smith goggles, the Wildcat provides coverage and protection like a goggle with the airflow and comfort of a sunglass. Equipped with two-position nose pads and megol temples for no-slip fit, the Wildcat also comes with a bright light ChromaPop™ lens, and a secondary clear lens for low light overcast days or rides with heavy tree canopy.

INCLUDED LENS CUSTOM HARDCASE







Matte Black **ChromaPop™** Red Mirror



Get Wild cod. FBX991C **ChromaPop™** Black



Black Cinder **ChromaPop™** Black



ADJUSTABLE



NARROW FIT



WIDF FIT

INCLUDED

for a secure fit

VISION

FRAME

FIT

TPU construction

Auto-lock hinges

Medium fit/XL coverage

5 base cylindrical lens

1 ChromaPop™ bright light lens and 1 interchangeable clear lens Hydroleophobic lens coating

Evolve™ eco-friendly frame material &

Hydrophilic megol temple & nose pads

Extra clear lens

Performance case and microfiber bag



Matte Black **ChromaPop™** Black



ChromaPop™ Red Mirror

Matte Black cod. 00399KI Photochromic Clear To Gray





cod. VK6991C **ChromaPop™** Black

Pathway

Available with **ChromaPop™**

cod. 202984



62 62 44 6 14 130



The new Smith Pathway unites performance equipment with a perfected sunglass frame. These premium athletic glasses offer large coverage in a medium fit frame with a fast and fleet appearance. The Pathway features top-tier $\mathit{ChromaPop}^{\mathsf{TM}}$ lenses, providing vivid color and clarity paired with a hydroleophobic lens coating that repels moisture, grease and grime to keep you in motion and in control. Megol nose pads and temples provide anti-slip grip in all conditions from rough waters to rowdy trails. The noticeably lightweight construction and environmentally-friendly Evolve™ frame material are the finishing touches on the Pathway.

VISION

ChromaPop™ lenses

Hydroleophobic and anti-reflective lens coatings

FRAME

Evolve™ eco-friendly material Auto-lock hinges

FIT

Medium fit/large coverage

Hydrophilic megol temple & nose pads for a secure fit 8 base frame

INCLUDED

Microfiber bag



Matte Black cod. 00362QE **ChromaPop™** Polarized Bronze



Matte White cod. 6HT621C **ChromaPop™** Black



Tortoise cod. 08662L5 **ChromaPop™** Polarized Brown



Matte White cod. 6HT62QG **ChromaPop™** Polarized Blue Mirror



Matte Black cod. 00362X8 **ChromaPop™** Green Mirror



Matte Black cod. 124621C **ChromaPop™** Black



Matte Cinder cod. 691621C **ChromaPop™** Black



Black cod. 80762KI Photochromic Clear to Gray

Parallel 2

INTERCHANGEABLE LENS



In a parallel universe, not long ago, we set out to develop the ideal interchangeable sunglass that was lightweight, contemporary, and performance driven. The Parallel 2 gives you the medium coverage you look for with incredible comfort and options like an extra ignitor lens for lowlight situations.



71 0 40 14 125

VISION Carbonic lenses

FRAME

TR90 frame material Auto-lock hinges

Medium fit/medium coverage Hydrophilic megol temple & nose pads for a secure fit 9 base frame

INCLUDED

Extra Ignitor lens Small case and microfiber bag



INCLUDED LENS













cod. 1ED71T4 Platinum Mirror



Brown cod. 09Q71SP Polarized Brown



Matte Black cod. 00371A2 Polarized Gold Mirror



Matte White cod. 6HT71XN Polarized Platinum Mirror



Crystal Mediterranean cod. OX771JY Polarized Blue Mirror

Parallel 2 Max

INTERCHANGEABLE LENS

cod. 201907



The Parallel 2 Max employs the same performance-driven frame and features you look for in the Parallel 2 with an enlarged size so you can still get that minimal look with more coverage. Add in a great new option of an ignitor lens for those low-light moments and you have the perfect accessory for any outdoor endeavor.

cod. 09Q71SP

Polarized Brown



FRAME

TR90 frame material Auto-lock hinges



Medium fit/medium coverage Hydrophilic megol temple & nose pads for a secure fit 9 base frame

INCLUDED

Extra Ignitor lens Small case and microfiber bag



INCLUDED LENS







cod. 80771M9 Polarized Grav



Jade cod. 1ED71T4 Platinum Mirror



Matte Black cod. 00371A2 Polarized Gold Mirror



Matte White cod. 6HT71XN Polarized Platinum Mirror



Crystal Mediterranean cod. OXZ71JY Polarized Blue Mirror

Pinpoint

Available with **ChromaPop™**

cod. 202559







The Smith Pinpoint sunglass delivers precision performance in a subdued angular design. In a flash, the Pinpoint transform from a functional street-style sunglass to race-ready performance equipment with the addition of the saddle bridge nose pad. Both of the interchangeable nose pads feature the comfort and traction of megol rubber, with the performance pad offering enhanced stability and grip for running and biking. The *ChromaPop™* lenses provide unmatched clarity and detail while enhancing natural color. Whether running, biking or pounding the pavement, the ecofriendly Pinpoint sunglasses don't just perform, they excel.

VISION

ChromaPop™ lenses

FRAME

Evolve[™] eco-friendly frame material Auto-lock hinges

FIT

Interchangeable megol nose pads

Medium fit/medium coverage

6 base frame

INCLUDED

Microfiber bag Interchangeable nose pads



PERFORMANCE



LIFESTYLE



Matte Black cod. 003596N **ChromaPop™** Polarized Black



Matte Tort cod. N9P59L5 **ChromaPop™** Polarized Brown



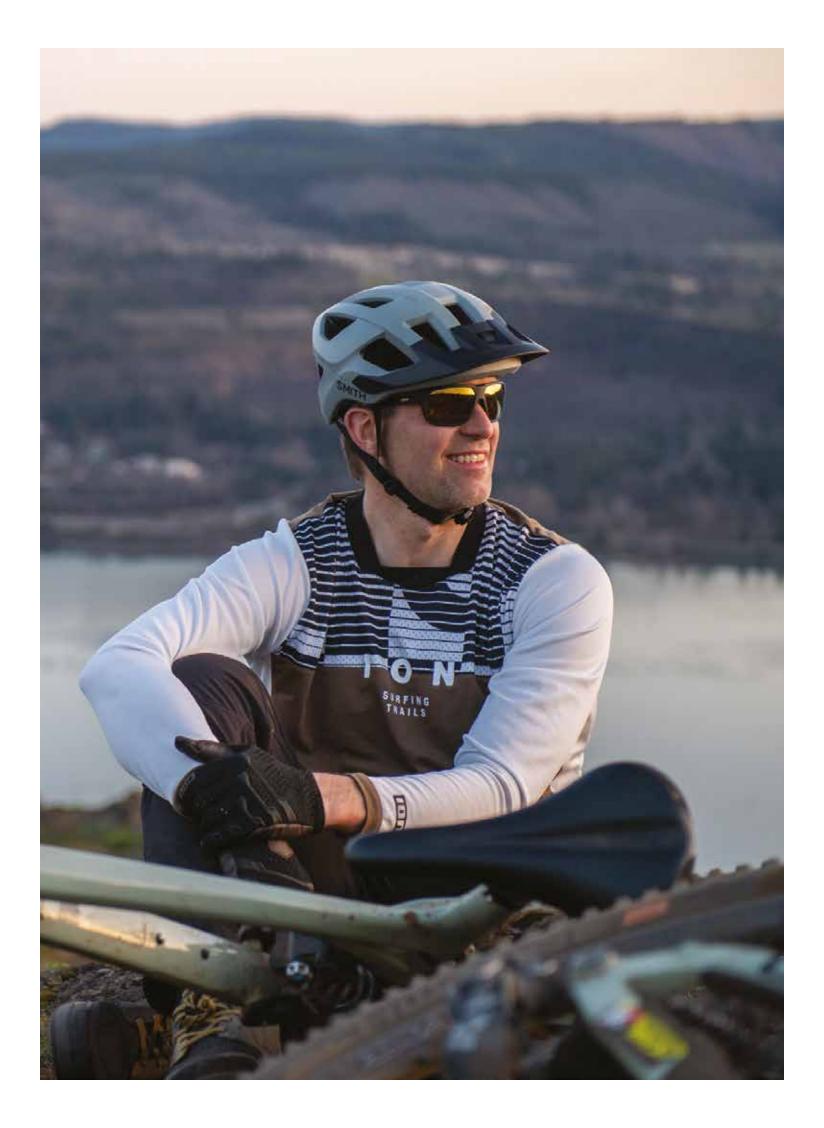
Matte Black cod. 00359EI **ChromaPop™** Ignitor



Black cod. 80759DI **ChromaPop™** Violet Mirror



Black cod. 80759KI Photochromic Clear To Gray



Eyewear Model Overview

GOGGLES







SQUAD MTB Available with **ChromaPop™**



FUEL V2



FUEL V1

PERFORMANCE EYEWEAR



SHIFT MAG Available with **ChromaPop™**



ATTACK MAG MTB Available with **ChromaPop™**



ATTACK MAG™ Available with **ChromaPop™**



LEADOUT PIVLOCK™ Available with **ChromaPop™**



RUCKUS Available with **ChromaPop™**



REVERB Medium / Large Fit Available with **ChromaPop™**



FLYWHEEL Available with **ChromaPop™**



ODS4 RX ADAPTOR



WILDCAT Available with **ChromaPop™**



PATHWAY Available with **ChromaPop™**



PARALLEL 2 Available with **ChromaPop™**



PARALLEL 2 MAX Available with **ChromaPop™**



PINPOINT Available with **ChromaPop™**

$ChromaPop^{{\scriptscriptstyle ext{ iny TM}}}$

PERFORMANCE LENSES FINE-TUNED FOR ANY RIDE

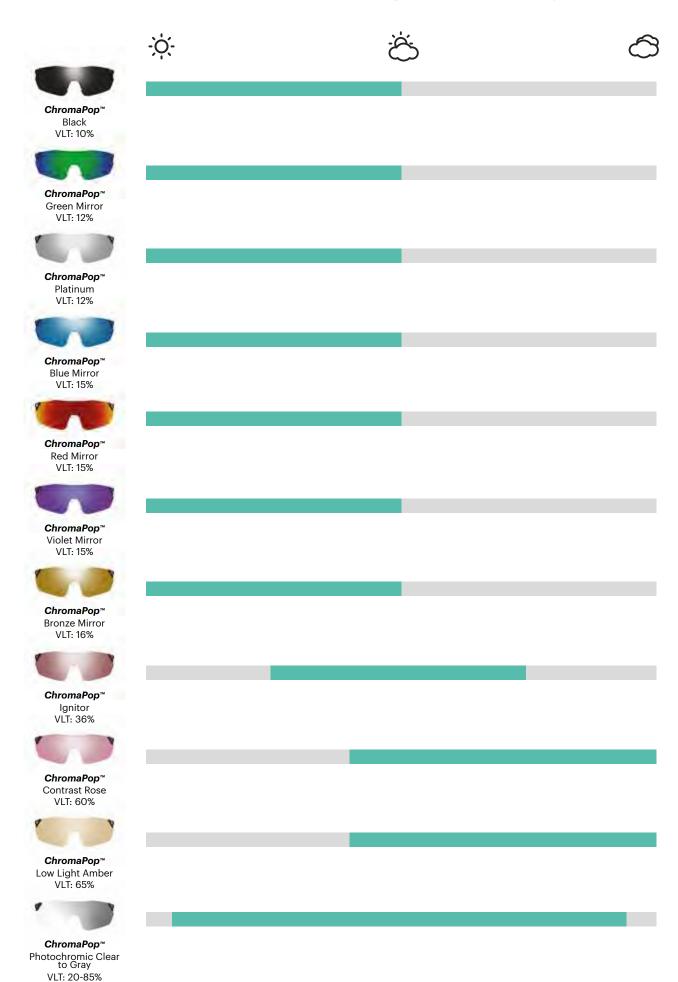
Tints matter. Dial in your lens for the right environment. Our custom lenses are tuned to deliver you ultimate clarity and durability for any experience.



VLT - VISIBLE LIGHT TRANSMISSION

The VLT rating on Smith lenses shows how much light passes through them. The higher the VLT rating, the more light comes through that lens. Lower VLT rated lenses are good for bright, sunny days, whereas higher rated lenses are best in cloudy or low light situations.

Which lens is right for you?



$ChromaPop^{{\scriptscriptstyle ext{ iny TM}}}$

GOGGLE LENSES FINE-TUNED FOR ANY RIDE

Tints matter. Dial in your lens for the right environment. Our custom lenses are tuned to deliver you ultimate clarity and durability for any experience.



CHROMAPOP™ SUN





CHROMAPOP™ EVERYDAY





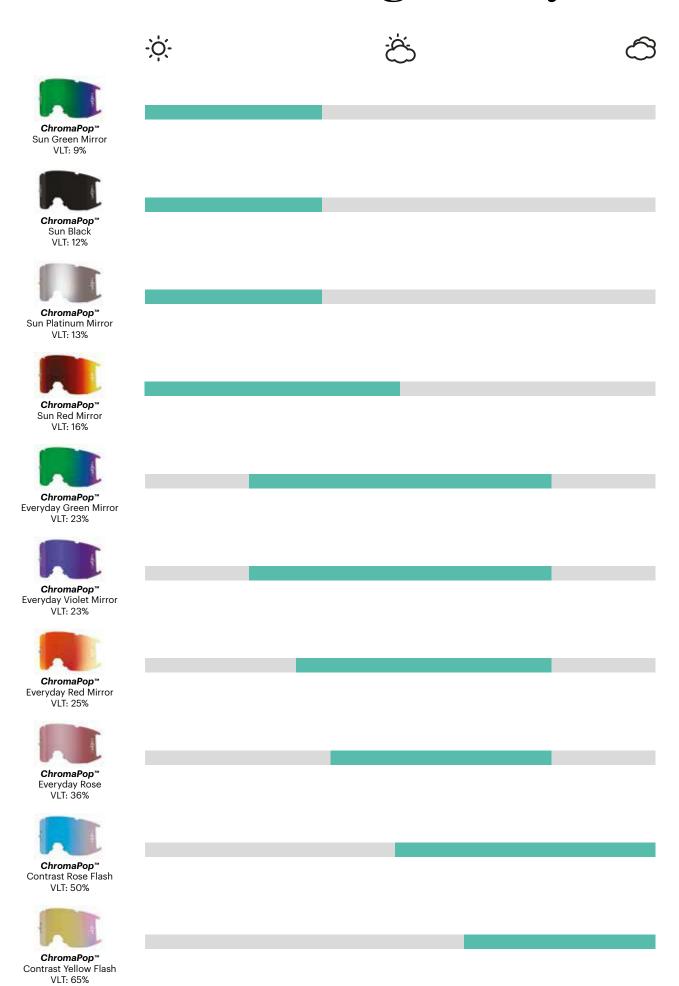
CHROMAPOP™ CONTRAST



VLT - VISIBLE LIGHT TRANSMISSION

The VLT rating on Smith lenses shows how much light passes through them. The higher the VLT rating, the more light comes through that lens. Lower VLT rated lenses are good for bright, sunny days, whereas higher rated lenses are best in cloudy or low light situations.

Which lens is right for you?



How to choose the right helmet.





Road

OPTIMIZED PERFORMANCE AND PROTECTION

Aerodynamic with complete Koroyd® coverage for lightweight, energy-absorbing and ventilated impact protection





TUNED PROTECTION

Zonal Koroyd® coverage for lightweight, energy-absorbing and ventilated impact protection



DAILY PROTECTION

Super lightweight helmet for daily exploration that contours to your head.





NETWORK PERSIST SIGNAL





MTB

OPTIMIZED PERFORMANCE AND PROTECTION

Aerodynamic with complete *Koroyd®* coverage for lightweight, energy-absorbing and ventilated impact protection



MAINLINE



FOREFRONT 2

TUNED PROTECTION

Zonal Koroyd® coverage for lightweight, energy-absorbing and ventilated impact protection



SESSION

DAILY PROTECTION

Super lightweight helmet for daily exploration that contours to your head.



ENGAGE

CONVOY

MIPS technology

MULTI-DIRECTIONAL IMPACT PROTECTION SYSTEM

In a helmet with MIPS Brain Protection System (BPS) the shell and the liner are separated by a Low Friction Layer. When a helmet with MIPS Brain Protection System is subjected to an angled impact, the low friction layer allows the helmet to slide relative to the head. The MIPS BPS is designed to add protection in helmets against the rotational motion. The rotational motion is a combination of rotational energy (angular velocity) and rotational forces (from angular acceleration) that both affects the brain and increases the risk for minor and severe brain injuries. MIPS BPS has been scientifically proven to reduce rotational motion when implemented in a helmet by absorbing and redirecting rotational energies and forces transferred to the brain.

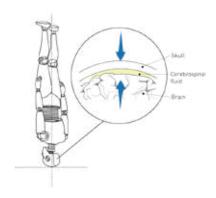
THE GREAT MISCONCEPTION

Accident statistics show that many injuries occur due to angled impact to the head. However, in standard helmet tests the helmet is dropped vertically onto a flat surface. The results are helpful for measuring precise vertical impacts, but inferior for measuring the more realistic scenario of an angled impact. MIPS® has been developed for reality and increases protection against angled impacts.

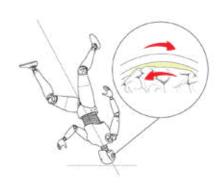
MIPS IN ACTION

When you fall to the ground at an angle rotational forces are generated. A helmet integrating MIPS technology creates a sliding layer between the outer shell and the head. This allows the helmet's outer shell to slide relative to the head when hitting the ground, so the rotational force is decreased, reducing the potential to damage your brain.

HOW HELMETS ARE TESTED TODAY

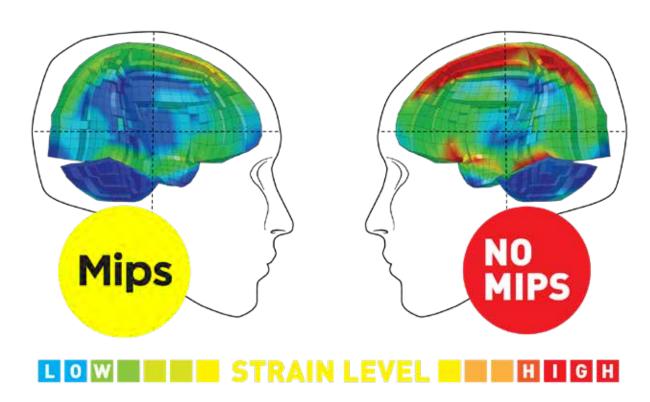


HOW YOU ARE MORE LIKELY TO FALL



STRAIN LEVELS

Simulated deformation of the brain from angled impact when the user is wearing a helmet with and without MIPS.



Customize your fit

Smith fit systems

CM 48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64
VAPORFIT ////	JRs			SMALL		/	MED	IUM	4	////	LAR	GE		X-L/	ARGE	
LIFESTYLE FIT SYSTEM (LFS)			S	MALL		/	MED	IUM	//	////	LAR	GE	//////	X-L/	ARGE	







VaporFit™ EXPANDS TO ACCOMMODATE A LARGER FIT



VaporFit™ 360° HALO FIT SYSTEM

VAPORFIT™

Crafted with ease-of-use and superior comfort in mind, the $VaporFit^{TM}$ system relies on a tried-and-true rotary dial adjustment system integrated with a tuned elastic fit using engineered shapes. Each $VaporFit^{TM}$ system has a full 5cm of rotary adjustability. Additionally, the system can be moved up/down or forward/backward at the attachment points. The final result is increased comfort with a personalized, secure fit.

 $A vailable\ in\ the\ Jetstream\ TT, Forefront\ 2,\ Trace,\ Ignite,\ Session,\ Network,\ Engage,\ Persist,\ Convoy\ and\ Signal\ helmets..$



LFS ACCOMMODATES A SMALLER FIT

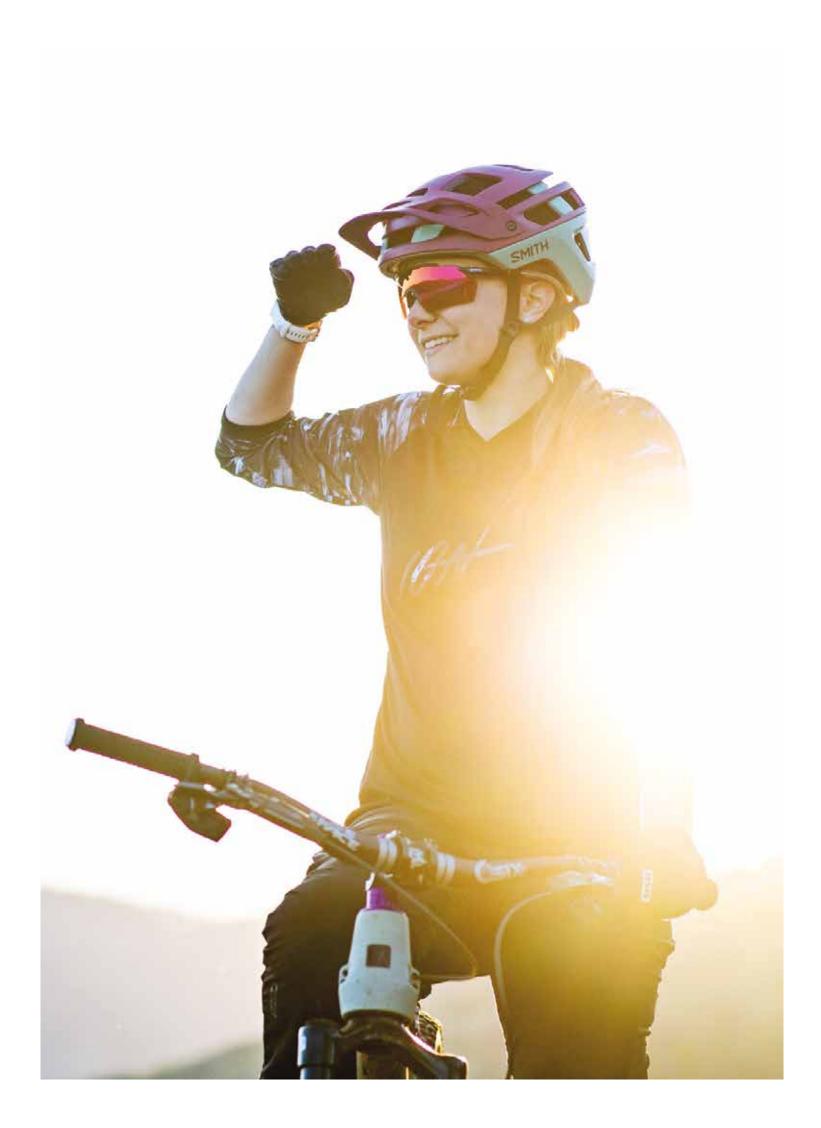


LFS EXPANDS TO ACCOMMODATE A LARGER FIT

LIFESTYLE FIT SYSTEM (LFS)

Built around the forgiving properties of elastic, the self-adjusting Lifestyle Fit System is designed to flex around the rider's head, providing a dynamic fit that will move as you do. Additional lateral adjustability on the fit system arms allows it to accommodate a wide range of head sizes. With the Lifestyle Fit System, you'll experience comfort and mobility from a fit system that you'll never have to think about.

Available in the Maze.



Women's overview

HELMET AND GOGGLE COLORWAYS

MERLOT FRENCH NAVY





































Cross-merchandising

HELMET, EYEWEAR AND GOGGLE COLORWAYS

Smith helmets and eyewear are designed to perform as a system and look amazing while doing so. We craft each collection with seasonal color and graphic directions to give discerning riders not only world class performance but also on-trend appearance.

CINDER

SPRUCE

FRENCH NAVY



JETSREAM TT



IGNITE Matte Cinder Haze



ENGAGE



CONVOY



ENGAGE Matte French Navy / Rock Salt



CONVOY



NETWORK



TRACE Matte Cinder Haze



NETWORK



TRACE



NETWORK French Navy / Rock Salt



SIGNAL French Navy Rock Salt



SIGNAL



PERSIST



SESSION Matte Spruce /Safari



SESSION Matte Fren



FOREFRONT 2



MAINLINE



FOREFRONT 2



FOREFRONT 2 Rock Salt



ENGAGE





MAINLINE









SQUAD XL MTB















SQUAD XL MTB



FUEL V.1

SHIFT MAG

FUEL V.2



FUEL V.2

BLACK WHITE **MERLOT** IGNITE TRACE IGNITE **FOREFRONT 2** SESSION JETSREAM TT White / Matte White Black / Matte Cement Black / Matte Cement Matte Merlot / Aloe **TRACE**White / Matte White **NETWORK NETWORK NETWORK PERSIST** JETSREAM TT White / Matte White Black / Matte Cement Matte Flamingo / Merlot **PERSIST PERSIST** SIGNAL **SIGNAL** TRACE **ENGAGE** Matte Flamingo / Merlot White / Cement Matte Merlot / Aloe MAZE Matte Black **MAINLINE** MAINLINE CONVOY



FOREFRONT 2

ENGAGE

SQUAD XL MTB



CONVOY

SESSION



CONVOY

SESSION Matte White / Cement



FOREFRONT 2

ENGAGE Matte White Cement



SQUAD MTB



SHIFT MAG

REVERB





WILDCAT

RUCKUS

















Model Overview

ROAD HELMETS



MOUNTAIN HELMETS



JUNIOR HELMETS



GOGGLES









SQUAD XL MTB Page 58

SQUAD MTB Page 59

FUEL V.2 Page 60

FUEL V.1 Page 60

PERFORMANCE EYEWEAR









SHIFT MAG Page 64

ATTACK MTB MAG Page 65

ATTACK MAG™ Page 66

LEADOUT PIVLOCK™
Page 67









RUCKUS Page 68

REVERB Page 69

FLYWHEEL Page 70

WILDCAT Page 72









PATHWAY Page 73

PARALLEL 2

PARALLEL MAX 2
Page 74

PINPOINT Page 75

Displays



HERO CABINET

Cod. 8202JF

- Optional glass doors for security
- Led lighting for bright display
- Adjustable, led underlit shelving
 - Optional lcd monitor
- 9.5" D x 27.5" W x 77" H
- 195,58cm H X 69,85cm W X 24,13cm D



UNIVERSAL SHELVES COUNTERTOP

Cod. 820188

- DISPLAY SITS DIRECTLY ON COUNTERTOP OR 820189 BASE
 - INCLUDES LOCKABLE GLASS DOOR
 - TWO ADJUSTABLE SHELVES
 - LOCKABLE STORAGE BASE WITH THREE SHELVES
 - 76.27" H x 15.75" W x 16.75" D
 - 193,73cm H x 40cm W x 42,55cm D



28 PC DOUBLE-SIDED SPINNING COUNTERTOP

Cod. 820237 & Cod. 820189

- DISPLAY SITS DIRECTLY ON COUNTERTOP OR BASE
 - INCLUDES LOCKABLE GLASS DOOR
- LOCKABLE STORAGE BASE WITH THREE SHELVES
 - 23.75" H x 15.75" W x 16.75" D
 - 60,33cm H x 40cm W x 42,55cm D



HELMET & GOGGLE TOWER

Cod. 82018B & Cod. 8201NM

- DISPLAYS 10 HELMETS OR 20 GOGGLES
- HELMET OR GOGGLE HOLDERS ORDERED SEPARATELY
 - RUBBER FEET TO PROTECT FLOORS
 - 79" H x 14" W x 21" D
 - 200,66cm H x 35,56cm W x 53,34cm D



HELMET & GOGGLE CAPACITY

Cod. 8201K0 & Cod. 8201K1

- DISPLAYS 30 HELMETS OR 60 GOGGLES
- HELMET OR GOGGLE HOLDERS ORDERED SEPARATELY
- INCLUDES WHEELS FOR EASY MOVEABILITY $76.24"~H \times 29"~W \times 27"~D$ $193,65cm~H \times 73,66cm~W \times 68,58~D$

Notes:



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