Polaroid

Product portfolio
01/2020

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1. Sunglasses

1.1 Lifestyle

Lifestyle

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 6116/G/S 202920	61 16 140 Lens: TAC 0,8 mm	Front: STAINLESS STEEL Temple: METAL	●		MVU	Azure	C3	Grey Polarized	0716736238951
				●		PJP	Blue	WJ	Grey Shaded Polarized	0716736238968
				●		RNB	Blue Green	FG	Blue Rainbow Polarized	0716736265926
	PLD 6114/S 202924	51 20 140 Lens: TAC 0,8 mm SOLID TINT	Front: STAINLESS STEEL Temple: METAL	●		35J	Pink	0F	Pink Polarized	0716736242989
				●		40G	Yellow	HE	Copper Polarized	0716736242996
				●		92Y	Red Pink	DL	Red Rainbow Polarized	0716736243009
				●		PJP	Blue	C3	Grey Polarized	0716736243016
	PLD 6111/S 202917	51 18 140 Lens: TAC 0,8 mm	Front: POLYCARBONATE Temple: METAL	●		7ZJ	Black Green	UC	Green Polarized	0716736235813
				●		807	Black	M9	Grey Polarized	0716736235820
				●		IPR	Havana Blue	C3	Grey Polarized	0716736235844
	PLD 6110/S 202916	53 18 140 Lens: TAC 0,8 mm	Front: POLYCARBONATE Temple: METAL	●		807	Black	M9	Grey Polarized	0716736237886
				●		D51	Black Blue	C3	Grey Polarized	0716736237893
				●		L9G	Havana Orange	HE	Copper Polarized	0716736237909
				●		XGW	Green Havana	UC	Green Polarized	0716736237916

Lifestyle

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 6012/N/NEW 202958	62 14 140 Lens: TAC 0,8 mm FLASH MIRROR	Front: STAINLESS STEEL Temple: METAL			010	Palladium	EX	Grey Silver Flash Polarized	0716736240213
						6LB	Ruthenium	WJ	Grey Shaded Polarized	0716736240237
						DDB	Gold Copper	JQ	Rose Gold Multilayer Polarized	0716736240251
						J5G	Gold	5X	Blue Mirror Polarized	0716736240299
						J5G	Gold	LA	Brown Shaded Polarized	0716736240312
	PLD 6012/N/NEW 202958	56 14 140 Lens: TAC 0,8 mm FLASH MIRROR	Front: STAINLESS STEEL Temple: METAL			010	Palladium	EX	Grey Silver Flash Polarized	0716736240206
						6LB	Ruthenium	WJ	Grey Shaded Polarized	0716736240220
						DDB	Gold Copper	JQ	Rose Gold Multilayer Polarized	0716736240244
						J5G	Gold	5X	Blue Mirror Polarized	0716736240268
						J5G	Gold	LA	Brown Shaded Polarized	0716736240282
	PLD 4086/S 202909	57 17 145 Lens: TAC 0,8 mm	Front: POLYCARBONATE Temple: POLYCARBONATE			086	Dark Havana	JR	Burgundy Shaded Polarized	0716736234212
						807	Black	WJ	Grey Shaded Polarized	0716736232638
						JBW	Blue Havana	C3	Grey Polarized	0716736232652

Lifestyle

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 2092/S 202922	56 18 145 Lens: TAC 0,8 mm	Front: POLYCARBONATE Temple: METAL			003	Matte Black	M9	Grey Polarized	0716736243702
						807	Black	OZ	Red Mirror Pz	0716736243719
						C9B	Havana Honey	UC	Green Polarized	0716736243726
	PLD 2091/S 202923	50 24 145 Lens: TAC 0,8 mm	Front: POLYCARBONATE Temple: METAL			003	Matte Black	M9	Grey Polarized	0716736242705
						807	Black	LM	Grey Gold Mirror Polarized	0716736242729
						SX7	Light Havana	UC	Green Polarized	0716736242736
	PLD 2090/S/X 202907	58 15 145 Lens: TAC 1,2 mm Rx-able	Front: STAINLESS STEEL Temple: METAL			31Z	Ruthenium Havana	M9	Grey Polarized	0716736266039
						H8D	Blue Havana Gold	Z7	Blue Shaded Polarized	0716736237862
						SMF	Ruthenium Khaki	UC	Green Polarized	0716736266046
	PLD 1016/S/NEW 202983	50 22 150 Lens: TAC 0,8 mm	Front: POLYCARBONATE Temple: POLYCARBONATE			086	Dark Havana	UC	Green Polarized	0716736241487
						807	Black	M9	Grey Polarized	0716736241494
						FWM	Nude	JQ	Rose Gold Multilayer Polarized	0716736241517
						KB7	Grey	EX	Grey Silver Flash Polarized	0716736241531
						PJP	Blue	5X	Blue Mirror Polarized	0716736241548

Lifestyle

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 6099/S 202442	56 16 140 Lens: TAC 0,8 mm GRADIENT	Front: POLYCARBONATE Temple: POLYCARBONATE	●		086	Dark Havana	LA	Brown Shaded Polarized	0716736215907
				●		1ED	Green	UC	Green Polarized	0716736185088
				●		733	Peach	OZ	Red Mirror Pz	0716736185095
				●		807	Black	M9	Grey Polarized	0716736185101
				●		B3V	Violet	KL	Violet Polarized	0716736185118
				●		KB7	Grey	WJ	Grey Shaded Polarized	0716736185125
				●		PJP	Blue	XN	Platinum Polarized	0716736185132
	PLD 6098/S 202443	51 19 140 Lens: TAC 0,8 mm GRADIENT	Front: POLYCARBONATE Temple: POLYCARBONATE	●		086	Dark Havana	LA	Brown Shaded Polarized	0716736215914
				●		40G	Yellow	HE	Copper Polarized	0716736185156
				●		807	Black	M9	Grey Polarized	0716736185163
				●		KB7	Grey	WJ	Grey Shaded Polarized	0716736185187
				●		PJP	Blue	XN	Platinum Polarized	0716736185194

Lifestyle

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 6097/S 202444	58 12 140 Lens: TAC 0,8 mm GRADIENT	Front: POLYCARBONATE Temple: POLYCARBONATE	●		086	Dark Havana	LA	Brown Shaded Polarized	0716736215921
				●		1ED	Green	UC	Green Polarized	0716736185200
				●		40G	Yellow	HE	Copper Polarized	0716736185217
				●		807	Black	M9	Grey Polarized	0716736185224
				●		KB7	Grey	WJ	Grey Shaded Polarized	0716736185231
				●		PJP	Blue	XN	Platinum Polarized	0716736185248
	PLD 6096/S 202441	57 16 140 Lens: TAC 0,8 mm GRADIENT	Front: POLYCARBONATE Temple: POLYCARBONATE	●		086	Dark Havana	LA	Brown Shaded Polarized	0716736215891
				●		09Q	Brown	HE	Copper Polarized	0716736185040
				●		807	Black	WJ	Grey Shaded Polarized	0716736185057
				●		8CQ	Cherry	A2	Gold Mirror Polarized	0716736185064
				●		B3V	Violet	KL	Violet Polarized	0716736185071
	PLD 6076/S 201897	60 16 140 Lens: TAC 0,8mm	Front: POLYCARBONATE Temple: POLYCARBONATE	●		PJP	Blu	C3	Grey Polarized	0716736131535
				●		807	Black	M9	Grey Polarized	0716736131504
				●		KB7	Grigio	5Z	Grey Multilayer Green Polarized	0716736131528

Lifestyle

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 6063/G/S 201383	52 22 140 Lens: TAC 0,8mm	Front: POLYCARBONATE Temple: RUBBER	●		003	Matte Black	M9	Grey Polarized	0716736085500
				●		3H2	Black Pink	0J	Grey Mirror Rosegold	0716736085517
	PLD 6062/S 201382	57 16 140 Lens: TAC 0,8mm	Front: POLYCARBONATE Temple: RUBBER	●		003	Matte Black	M9	Grey Polarized	0716736085388
				●		7ZJ	Black Green	5Z	Grey Multilayer Green Polarized	0716736085401
				●		PHW	Havana Green	UC	Green Polarized	0716736085425
				●		PJP	Blue	5X	Blue Mirror Polarized	0716736085432
	PLD 6042/S 201012	49 22 145 Lens: TAC 0,8 mm	Front: POLYCARBONATE Temple: POLYCARBONATE	●		003	Matte Black	C3	Grey Polarized	0716736195674
				●		086	Dark Havana	HE	Copper Polarized	0716736195681
				●		086	Dark Havana	SP	Bronze Polarized	0716736033389
				●		807	Black	M9	Grey Polarized	0716736033396
	PLD 6041/S 201010	56 16 145 Lens: TAC 0,8mm SOLID TINT	Front: POLYCARBONATE Temple: POLYCARBONATE			086	Dark Havana	SP	Bronze Polarized	0716736033327
				●		807	Black	M9	Grey Polarized	0716736033341
						KB7	Grey	EX	Grey Silver Flash Polarized	0716736033365

Lifestyle

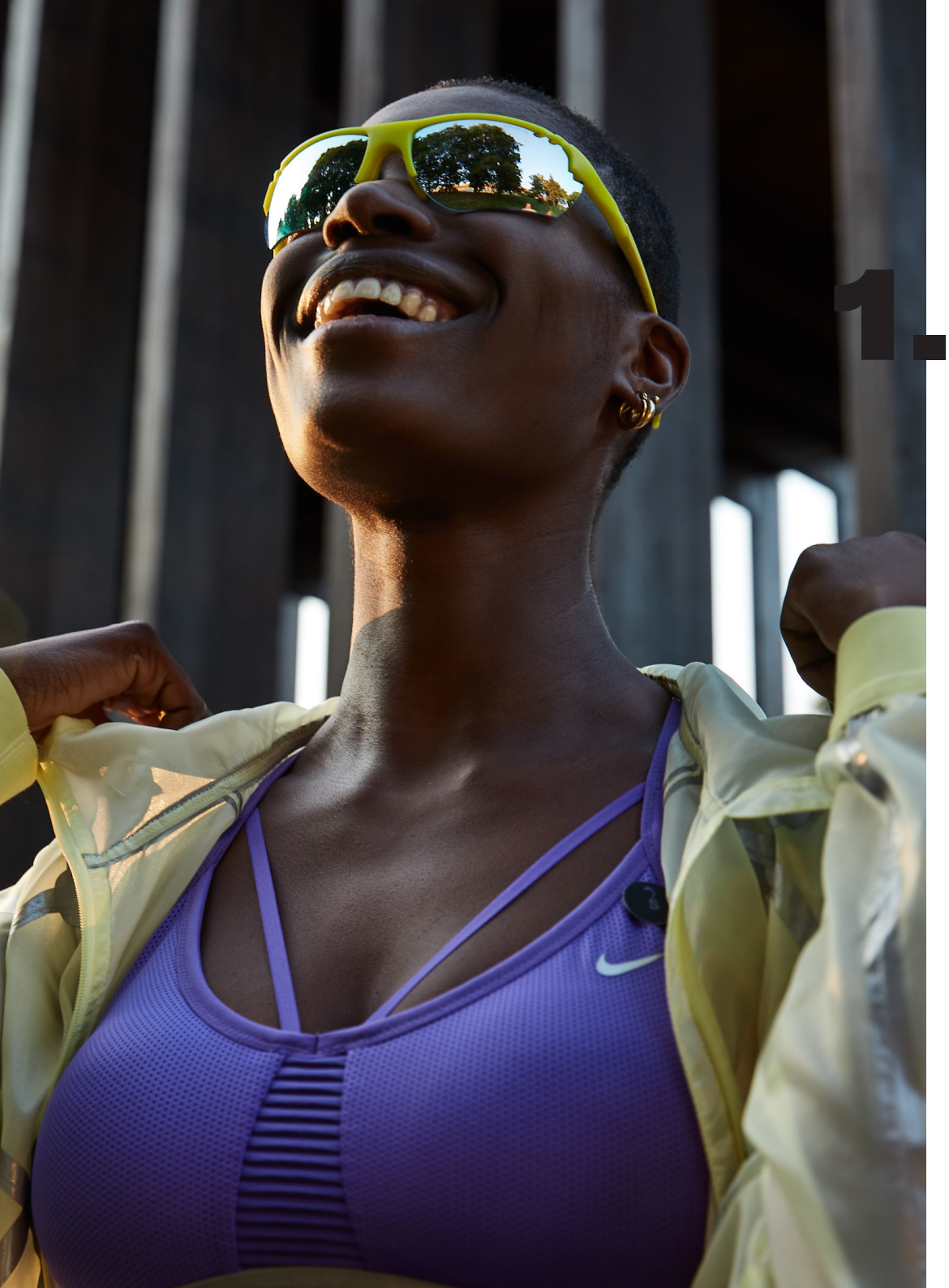
Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 6035/S 200628	56 15 145 Lens: TAC 0,8mm	Front: POLYCARBONATE Temple: POLYCARBONATE	●		003	Matt Black	EX	Grey Silver Flash Polarized	0762753812490
				●		807	Black	LM	Grey Gold Mirrored Polarized	0762753812506
				●		N9P	Matt Havana	5X	Grey Mirrored Blue Polarized	0762753823236
				●		N9P	Matt Havana	M9	Grey Polarized	0762753823700
	PLD 2086/S 202471	47 23 145 Lens: TAC 0,8 mm	Front: POLYCARBONATE Temple: POLYCARBONATE/ METAL	●		003	Matte Black	C3	Grey Polarized	0716736191706
				●		086	Dark Havana	UC	Green Polarized	0716736191713
				●		807	Black	UC	Green Polarized	0716736191737
	PLD 2085/S 202461	52 19 145 Lens: TAC 0,8 mm	Front: POLYCARBONATE Temple: POLYCARBONATE/ METAL	●		003	Matte Black	M9	Grey Polarized	0716736191669
				●		086	Dark Havana	C3	Grey Polarized	0716736191676
				●		807	Black	UC	Green Polarized	0716736191690
	PLD 2080/S 201904	58 14 140 Lens: TAC 0,8mm	Front: POLYCARBONATE Temple: RUBBER	●		003	Matte Black	M9	Grey Polarized	0716736138398
				●		7ZJ	Black Green	5Z	Grey Multilayer Green Polarized	0716736138404
				●		FLL	Matte Blue	5X	Blu Specchiato Polarizzante	0716736138411
				●		PHW	Havana Green	UC	Green Polarized	0716736138428

Lifestyle

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 2079/S 201903	57 20 140 Lens: TAC 0,8mm	Front: POLYCARBONATE Temple: RUBBER	●		003	Matte Black	M9	Grey Polarized	0716736138350
				●		FLL	Matte Blue	5X	Blu Specchiato Polarizzante	0716736138374
				●		PHW	Havana Green	UC	Green Polarized	0716736138381
	PLD 2076/S 201892	53 20 145 Lens: TAC 0,8mm MIRROR	Front: STAINLESS STEEL Temple: POLYAMIDE INJ-GRIL.	●		003	Matte Black	LM	Grey Gold Mirror Polarized	0716736130798
				●		086	Dark Havana	UC	Green Polarized	0716736130804
				●		807	Black	M9	Grey Polarized	0716736130828
	PLD 2074/S/X 201891	60 14 145 Lens: 2.0 RX-ABLE MIRROR	Front: METAL Temple: METAL	●		09Q	Brown	LM	Grey Gold Mirror Polarized	0716736136059
				●		J5G	Gold	UC	Green Polarized	0716736136066
				●		KJ1	Dark Ruthenium	M9	Grey Polarized	0716736136073
	PLD 2061/S 201022	50 21 140 Lens: TAC 0,8 mm FLASH MIRROR	Front: POLYCARBONATE Temple: METAL	●		BSC	Black Silver	EX	Grey Silver Flash Polarized	0716736192055
				●		IPR	Havana Blue	XN	Platinum Polarized	0716736192062
						003	Matte Black	M9	Grey Polarized	0716736039312
						N9P	Matt Havana	UC	Green Polarized	0716736039343

Lifestyle

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 2060/S 201021	56 17 140 Lens: TAC 0,8 mm MIRROR	Front: POLYCARBONATE Temple: METAL	●		268	Grey Red	OZ	Red Mirror Pz	0716736192017
				●		BSC	Black Silver	EX	Grey Silver Flash Polarized	0716736192024
				●		IPR	Havana Blue	XN	Platinum Polarized	0716736192031
				●		003	Matte Black	M9	Grey Polarized	0716736034447
				●		807	Black	LM	Grey Gold Mirror Polarized	0716736034454
						N9P	Matt Havana	UC	Green Polarized	0716736034478
	PLD 1029/S 200180	50 22 140 Lens: TAC 0,8mm	Front: POLYCARBONATE Temple: METAL	●		003	Matte Black	M9	Grey Polarized	0762753953322
				●		N9P	Matt Havana	UC	Green Polarized	0762753953346



1.2 Sport

Sport

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 7030/S 202890	60 18 140 Lens: TAC 0,6 mm	Front: NYLON Temple: NYLON			003	Matte Black	M9	Grey Polarized	0716736248738
						6HT	Matt White	C3	Grey Polarized	0716736264714
						FLL	Matte Blue	5X	Blue Mirror Polarized	0716736248752
	PLD 7029/S 202877	68 15 125 Lens: TAC 0,6 mm MIRROR	Front: POLYCARBONATE Temple: POLYCARBONATE			7DM	White Red	OZ	Red Mirror Pz	0716736242750
						807	Black	M9	Grey Polarized	0716736242767
						PGC	Nero Giallo	LM	Grey Gold Mirror Polarized	0716736243405
						PJP	Blue	5X	Blue Mirror Polarized	0716736243412
	PLD 7028/S 202878	60 17 125 Lens: TAC 0,6 mm	Front: POLYCARBONATE Temple: POLYCARBONATE			807	Black	M9	Grey Polarized	0716736242774
						PGC	Nero Giallo	LM	Grey Gold Mirror Polarized	0716736242798
						PJP	Blue	5X	Blue Mirror Polarized	0716736242804
	PLD 7027/S 202876	72 05 130 Lens: 2.0 MULTICHROME	Front: POLYCARBONATE Temple: POLYCARBONATE			3OL	Black Alluminium Cactusgreen	5Z	Grey Multilayer Green Polarized	0716736242743
						6HT	Matt White	EX	Grey Silver Flash Polarized	0716736241210
						807	Black	M9	Grey Polarized	0716736241227
						PJP	Blue	5X	Blue Mirror Polarized	0716736241234

Sport

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 7026/S 202875	72 13 135 Lens: 2.0	Front: POLYCARBONATE Temple: POLYCARBONATE	●		003	Matte Black	M9	Grey Polarized	0716736261096
				●		2M5	Matt Orange	OZ	Red Mirror Pz	0716736261102
				●		2V7	Matt Yellow	EX	Grey Silver Flash Polarized	0716736261119
				●		IPQ	Matte Blue Blue	5X	Blue Mirror Polarized	0716736261126
	PLD 7018/N/S 201272	68 09 130 Lens: 2.0	Front: POLYCARBONATE Temple: POLYCARBONATE	●		807	Black	M9	Grey Polarized	0716736063614
				●		LOX	Matt Blue Crystal Orange	MU	Yellow Polarized	0716736063621
				●		OIT	Blck Red Gld	OZ	Red Mirror Pz	0716736063638
	PLD 7024/S 202483	99 01 130 Lens: TAC 0,8 mm	Front: POLYCARBONATE Temple: POLYCARBONATE	●		003	Matte Black	M9	Grey Polarized	0716736191591
				●		40G	Yellow	M9	Grey Polarized	0716736202754
				●		M9L	Grey Orange	OZ	Red Mirror Pz	0716736191621
				●		VK6	White	EX	Grey Silver Flash Polarized	0716736191638
	PLD 7019/S 200295	73 8 130 Lens: TAC 0,8mm MIRROR	Front: POLYCARBONATE Temple: POLYCARBONATE			7ZJ	Black Green	5X	Grey Mirrored Blue Polarized	0762753761286
						807	Black	M9	Grey Polarized	0762753761293

Sport

Sport

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 7017/S 200307	63 17 130 Lens: TAC 0,8mm	Front: POLYCARBONATE Temple: POLYCARBONATE	●		807	Black	M9	Grey Polarized	0762753772992
				●		KB7	Grey	EX	Grey Silver Flash Polarized	0762753773159
	PLD 7014/S 200290	59 15 140 Lens: TAC 0,8mm	Front: POLYCARBONATE Temple: POLYCARBONATE	●		807	Black	M9	Grey Polarized	0762753759863
				●		OIT	Black Red Gold	EX	Grey Silver Flash Polarized	0762753760029
						ZX9	Blue Azure	5X	Grey Mirrored Blue Polarized	0762753760050
						086	Dark Havana	LA	Brown Shaded Polarized	0762753989567
				●		PGC	Nero Giallo	LM	Grey Gold Mirror Polarized	0716736217130
				●		RC2	Matt Black Orange Rubber	OZ	Red Mirror Pz	0716736217147
	PLD 7013/S 200289	63 16 140 Lens: TAC 0,8mm FLASH MIRROR	Front: POLYCARBONATE Temple: POLYCARBONATE	●		71C	Black Yellow	EX	Grey Silver Flash Polarized	0762753759467
				●		807	Black	M9	Grey Polarized	0762753759481
						ZX9	Blue Azure	5X	Grey Mirrored Blue Polarized	0762753759528
				●		CAX	Black Orange Fluo Rubber	OZ	Red Mirror Pz	0716736211664
				●		EL9	Black Turquoise	5X	Blue Mirror Polarized	0716736211671

Sport

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 7009/S 233712	57 15 140 Lens: TAC 0,8mm MIRROR	Front: POLYCARBONATE Temple: POLYCARBONATE			9A5	Blue Orange	OZ	Red Mirrored Polarized	0762753363046
	PLD 7006/S 233709	64 15 130 Lens: TAC 0,8mm	Front: POLYCARBONATE Temple: POLYCARBONATE			DL5	Matt Black	Y2	Grey Polarized	0762753362933
						VRA	Black Red	JB	Grey Silver Mirrored Polarized	0762753362964
	07886 217497	70 18 115 Lens: TAC 0,8mm	Front: INJECTED Temple: INJECTED			9CA	Black	RC	Green Polarized	0762753251664
						SZA	Matt Dark Blue	Y2	Grey Polarized	0762753556806
						003	Matte Black	5X	Blue Mirror Polarized	0716736211725
						003	Matte Black	EX	Grey Silver Flash Polarized	0716736211732

1.3 Active

Active

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 7034/G/S 202932	61 17 140 Lens: TAC 0,8 mm MIRROR	Front: POLYCARBONATE Temple: POLYCARBONATE			08A	Black Grey	LM	Grey Gold Mirror Polarized	0716736240169
						71C	Black Yellow	M9	Grey Polarized	0716736240176
						D51	Black Blue	OZ	Red Mirror Pz	0716736240183
						OIT	Blck Red Gld	C3	Grey Polarized	0716736240190
	PLD 7033/S 202925	57 16 140 Lens: TAC 0,8 mm MIRROR	Front: RUBBER Temple: RUBBER			4N1	Pattern Yellow	LM	Grey Gold Mirror Polarized	0716736241456
						807	Black	M9	Grey Polarized	0716736241463
						8HC	Camuflage Green Dark Green	5Z	Grey Multilayer Green Polarized	0716736241470
	PLD 7032/S 202926	60 18 140 Lens: TAC 0,8 mm MIRROR	Front: RUBBER Temple: RUBBER			4L5	Pattern Fuchsia	AI	Grey Pink Mirror Polarized	0716736240138
						807	Black	M9	Grey Polarized	0716736240145
						S6F	Blue Pattern	5X	Blue Mirror Polarized	0716736240152
	PLD 2088/S 202905	55 18 140 Lens: TAC 0,8 mm FLASH MIRROR	Front: POLYCARBONATE Temple: POLYCARBONATE			003	Matte Black	EX	Grey Silver Flash Polarized	0716736241432
						0VK	Matte Black Blue	M9	Grey Polarized	0716736247618
						N6T	Matte Black Black Pink	M9	Grey Polarized	0716736247625

Active

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 2087/S 202904	50 20 140 Lens: TAC 0,8 mm FLASH MIRROR	Front: POLYCARBONATE Temple: POLYCARBONATE			003	Matte Black	EX	Grey Silver Flash Polarized	0716736241418
						0VK	Matte Black Blue	M9	Grey Polarized	0716736247595
						N6T	Matte Black Black Pink	M9	Grey Polarized	0716736247601
	PLD 7025/S 202481	58 16 140 Lens: TAC 0,8 mm	Front: RUBBER Temple: RUBBER			003	Matte Black	M9	Grey Polarized	0716736191515
						0UV	Darkgrey Yellowfluo	M9	Grey Polarized	0716736191522
						EL9	Black Turquoise	5X	Blue Mirror Polarized	0716736191539
						FLL	Matte Blue	C3	Grey Polarized	0716736191546
	PLD 7022/S 201381	63 16 135 Lens: TAC 0,8mm MULTICHROME	Front: RUBBER Temple: RUBBER			7ZJ	Black Green	5Z	Grey Multilayer Green Polarized	0716736085807
						807	Black	M9	Grey Polarized	0716736085814
						PJP	Blue	EX	Grey Silver Flash Polarized	0716736085821
	PLD 7020/S 200647	52 22 140 Lens: TAC 0,8mm	Front: RUBBER Temple: RUBBER			807	Black	EX	Grey Silver Flash Polarized	0762753217356
						PJP	Blue	5X	Grey Mirrored Blue Polarized	0762753217493

Active

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 6015/S 223822	51 19 141 Lens: TAC 0,8mm	Front: RUBBER Temple: RUBBER			35W	Grey	JB	Grey Silver Mirrored Polarized	0827886526482
				●		YYV	Rubber Black	Y2	Grey Polarized	0827886528448
	PLD 6014/S 223821	56 17 141 Lens: TAC 0,8mm	Front: RUBBER Temple: RUBBER	●		YYV	Rubber Black	Y2	Grey Polarized	0827886523504
	PLD 2066/S 201027	56 18 135 Lens: TAC 0,8mm	Front: POLYCARBONATE Temple: POLYCARBONATE			003	Matte Black	HE	Copper Polarized	0716736034768
				●		003	Matte Black	M9	Grey Polarized	0716736034775
				●		FLL	Matte Blue	XN	Platinum Polarized	0716736034782
				●		RIW	Matt Grey	EX	Grey Silver Flash Polarized	0716736034799
				●		003	Matte Black	OZ	Red Mirror Pz	0716736138510
				●		N9P	Matt Havana	EX	Grey Silver Flash Polarized	0716736138527

Active

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 2065/S 201026	54 19 135 Lens: TAC 0,8mm MULTICHROME	Front: POLYCARBONATE Temple: POLYCARBONATE			003	Matte Black	5Z	Grey Multilayer Green Polarized	0716736034720
						003	Matte Black	M9	Grey Polarized	0716736034737
						RIW	Matt Grey	M9	Grey Polarized	0716736034751
						I46	Matt Black Gold	LM	Grey Gold Mirror Polarized	0716736050348
						N9P	Matt Havana	EX	Grey Silver Flash Polarized	0716736138497
						O6W	Black Sk Ruthenium Dark Lite Grey	OZ	Red Mirror Pz	0716736138503
				New Color		0VK	Matte Black Blue	M9	Grey Polarized	0716736247632
				New Color		OY4	Black Azure	M9	Grey Polarized	0716736247656

1.4 Kids

Kids // 1-3 Years

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 8037/S 202895	43 15 105 Lens: TAC 0,6 mm 1-3 Years	Front: RUBBER Temple: RUBBER	●		35J	Pink	M9	Grey Polarized	0716736241289
				●		B3V	Violet	M9	Grey Polarized	0716736241296
				●		MVU	Azure	M9	Grey Polarized	0716736241302
	PLD 8036/S 202251	42 19 125 Lens: TAC 0,8mm 1-3 Years	Front: POLYCARBONATE Temple: POLYAMIDE INJ-GRIL.	●		1ED	Green	M9	Grey Polarized	0716736160399
				●		1N5	Coral	M9	Grey Polarized	0716736160405
				●		B3V	Violet	M9	Grey Polarized	0716736160412
				●		MU1	Fuchsia	M9	Grey Polarized	0716736160429
				●		MVU	Azure	M9	Grey Polarized	0716736160436
				●		PJP	Blu	M9	Grey Polarized	0716736160443
	PLD 8035/S 202250	45 17 125 Lens: TAC 0,8mm 1-3 Years	Front: POLYCARBONATE Temple: POLYAMIDE INJ-GRIL.	●		1ED	Green	M9	Grey Polarized	0716736160184
				●		B3V	Violet	M9	Grey Polarized	0716736160191
				●		C9A	Red	M9	Grey Polarized	0716736160207
				●		MU1	Fuchsia	M9	Grey Polarized	0716736160214
				●		MVU	Azure	M9	Grey Polarized	0716736160221
				●		PJP	Blu	M9	Grey Polarized	0716736160238

Kids // 1-3 Years

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	P0300 217405	42 15 116 Lens: TAC 0,8mm 1-3 Years	Front: RUBBER Temple: RUBBER	●		T6D	Blue Camuflage Blue	Y2	Grey Polarized	0827886190065
				●		TCS	Pink Camuflage Fuchsia	Y2	Grey Polarized	0827886190072
						141	Crystal Rubber Purple	MF	Viole Mirrored Polarized	0762753889515
						RHB	Crystal Azure	5X	Grey Mirrored Blue Polarized	0762753889904

Kids // 4-7 Years

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 8009/N/NEW 202900	44 18 125 Lens: TAC 0,8 mm 4-6 Years	Front: POLYCARBONATE Temple: POLYCARBONATE	●		086	Dark Havana	UC	Green Polarized	0716736241340
				●		807	Black	M9	Grey Polarized	0716736241357
				●		D51	Black Blue	C3	Grey Polarized	0716736241364
				●		FWM	Nude	JQ	Rose Gold Multilayer Polarized	0716736241371
				●		HJV	Brown Havana Yellow	HE	Copper Polarized	0716736241388
				●		KB7	Grey	EX	Grey Silver Flash Polarized	0716736241395
				●		PJP	Blue	5X	Blue Mirror Polarized	0716736241401
	PLD 8031/S 201405	46 18 130 Lens: TAC 0,8mm 4-6 Years	Front: POLYCARBONATE Temple: RUBBER	●		1ED	Green	M9	Grey Polarized	0716736086019
				●		C9A	Red	M9	Grey Polarized	0716736086033
				●		PJP	Blue	M9	Grey Polarized	0716736086040
	PLD 8030/S 201404	47 18 130 Lens: TAC 0,8mm 4-6 Years	Front: POLYCARBONATE Temple: RUBBER	●		35J	Pink	M9	Grey Polarized	0716736085678
				●		B3V	Violet	M9	Grey Polarized	0716736085685

Picture	Style name	Details	Material	Core	SKU	Code	Color	Lens	Description	UPC/EAN
	PLD 8019/S 233713	45 19 124 Lens: TAC 0,8mm MIRROR 4-6 Years	Front: RUBBER Temple: RUBBER	●		CYQ	Dark Pink	AI	Grey Pink Mirrored Polarized	0762753268914
						ZDI	Blue	JY	Grey Blue Mirrored Polarized	0762753268945
						2Q1	Violet	MF	Viole Mirrored Polarized	0762753903396
				●		CIW	Rubber Blue	JY	Grey Mirrored Blue Polarized	0762753906496
	PLD 8018/S 223823	47 17 124 Lens: TAC 0,8mm MIRROR 4-6 Years	Front: RUBBER Temple: RUBBER	●		CYQ	Dark Pink	AI	Grey Pink Mirrored Polarized	0827886529384
				●		YYV	Rubber Black	Y2	Grey Polarized	0827886534791
						ZDI	Blue	JY	Grey Blue Mirrored Polarized	0827886534807
				●		CIW	Rubber Blue	JY	Grey Mirrored Blue Polarized	0762753902108
	P0115 241879	46 17 130 Lens: TAC 0,8mm MIRROR 4-6 Years	Front: INJECTED Temple: INJECTED			MZF	Matt Transparent Rose Matt Transparent	OZ	Red Mirrored Polarized	0762753095091
				●		N5N	Matt Transparent Blue Matt Transparent Blue	JB	Grey Silver Mirrored Polarized	0762753095114
						UDF	Blue Lime	JY	Grey Blue Mirrored Polarized	0827886153022
				●		89T	Blue Orange	Y2	Grey Polarized	0827886395026
				●		IUB	Violet Pink Fluo	Y2	Grey Polarized	0827886395033
						6XQ	Red Crystal	OZ	Red Mirrored Polarized	0762753890641
						RHB	Crystal Azure	5X	Grey Mirrored Blue Polarized	0762753892324

2. Point of sales Material's list

Point of sales material's list // Institutional

POLAROID TOWER 50 PCS

82015U unlockable
8201SW lockable

Main structure in plexi, rack plexi, mirror, wheels

W300xH1700xD300 mm

SLIM TOWER LOCK 20 PCS

82015V

White PST, plexi rack, base of metal sheet
W340xH1650xD350 mm

TOP OF COUNTER 24 PCS

8202BS

White PST and plexi studs

W220xH485xD220 mm

COUNTER DISPLAY UNLOCKABLE 6 PCS

8202BR

White PST and plexi studs

W180xH440xD218 mm

TESTER

8200OG

Cardboard, forex, polarized card

W120xH160xD50 mm

MIRROR

8201U4

PST and forex for the base, mirror

W200xH275xD50 mm

Sunglasses

PLD 6116/G/S	202920	LIFESTYLE	5
PLD 6114/S	202924	LIFESTYLE	5
PLD 6111/S	202917	LIFESTYLE	5
PLD 6110/S	202916	LIFESTYLE	5
PLD 6012/N/NEW	202958	LIFESTYLE	6
PLD 6012/N/NEW	202958	LIFESTYLE	6
PLD 4086/S	202909	LIFESTYLE	6
PLD 2092/S	202922	LIFESTYLE	7
PLD 2091/S	202923	LIFESTYLE	7
PLD 2090/S/X	202907	LIFESTYLE	7
PLD 1016/S/NEW	202983	LIFESTYLE	7
PLD 6099/S	202442	LIFESTYLE	8
PLD 6098/S	202443	LIFESTYLE	8
PLD 6097/S	202444	LIFESTYLE	9
PLD 6096/S	202441	LIFESTYLE	9
PLD 6076/S	201897	LIFESTYLE	9
PLD 6063/G/S	201383	LIFESTYLE	10
PLD 6062/S	201382	LIFESTYLE	10
PLD 6042/S	201012	LIFESTYLE	10
PLD 6041/S	201010	LIFESTYLE	10
PLD 6035/S	200628	LIFESTYLE	11
PLD 2086/S	202471	LIFESTYLE	11
PLD 2085/S	202461	LIFESTYLE	11
PLD 2080/S	201904	LIFESTYLE	11
PLD 2079/S	201903	LIFESTYLE	12
PLD 2076/S	201892	LIFESTYLE	12
PLD 2074/S/X	201891	LIFESTYLE	12
PLD 2061/S	201022	LIFESTYLE	12
PLD 2060/S	201021	LIFESTYLE	13
PLD 1029/S	200180	LIFESTYLE	13
PLD 7030/S	202890	SPORT	15
PLD 7029/S	202877	SPORT	15
PLD 7028/S	202878	SPORT	15
PLD 7027/S	202876	SPORT	15
PLD 7026/S	202875	SPORT	16
PLD 7018/N/S	201272	SPORT	16
PLD 7024/S	202483	SPORT	16
PLD 7019/S	200295	SPORT	16
PLD 7017/S	200307	SPORT	17
PLD 7014/S	200290	SPORT	17
PLD 7013/S	200289	SPORT	17
PLD 7009/S	233712	SPORT	18
PLD 7006/S	233709	SPORT	18
07886	217497	SPORT	18
PLD 7034/G/S	202932	ACTIVE	20
PLD 7033/S	202925	ACTIVE	20
PLD 7032/S	202926	ACTIVE	20
PLD 2088/S	202905	ACTIVE	20
PLD 2087/S	202904	ACTIVE	21
PLD 7025/S	202481	ACTIVE	21
PLD 7022/S	201381	ACTIVE	21
PLD 7020/S	200647	ACTIVE	21
PLD 6015/S	223822	ACTIVE	22
PLD 6014/S	223821	ACTIVE	22
PLD 2066/S	201027	ACTIVE	22
PLD 2065/S	201026	ACTIVE	23
PLD 8037/S	202895	KIDS	25
PLD 8036/S	202251	KIDS	25
PLD 8035/S	202250	KIDS	25
P0300	217405	KIDS	26
PLD 8009/N/NEW	202900	KIDS	27
PLD 8031/S	201405	KIDS	27
PLD 8030/S	201404	KIDS	27
PLD 8019/S	233713	KIDS	28
PLD 8018/S	223823	KIDS	28
P0115	241879	KIDS	28

Polaroid

Product portfolio
01/2020

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